Pre-Contractual Information Notice under the REGULATION (EU) 2023/2854 ('Data Act')
-Headphones, Soundbars and Speakers – TP Vision Europe B.V.-

Dear Customer,

As a manufacturer of connected audio products, TP Vision Europe B.V. ("TPV") is committed to ensuring transparency regarding the data generated through the use of its headphones, soundbars and speakers. In accordance with Regulation (EU) 2023/2854 (the "Data Act"), this notice provides information on:

- the types of data generated by the use of these products (including both personal and non-personal data),
- how such data is generated and may be accessed, and
- whether and how such data may be shared with third parties,

in order to enable you to make an informed purchasing decision prior to acquiring and using the product.

These products are designed with a strong focus on local data processing. In particular, usage and configuration data (e.g. audio settings or connectivity information) are typically stored locally on the product itself and/or on the user's mobile device. No user account is required to use the core functionality of the products and, as a rule, no data is transmitted to TPV-managed servers during normal use, unless explicitly indicated otherwise (e.g. where user feedback is voluntarily submitted).

Where companion applications (such as the Philips Headphones App) are used, limited data processing may occur within the application environment. Such processing generally relates to device configuration and functionality and remains locally stored on the user's mobile device, unless explicitly indicated otherwise.

TPV will update this pre-contractual information notices regularly to reflect the launch of any new products and features.

Data Generation
Philips Entertainment App compatible products:

- Feature usage (e.g.FM/DAB radio stations, connectivity data such as Bluetooth identifiers/MAC addresses)
- Firmware version (for firmware updates)
- Anonymized user feedback (not linked to an identified user and only processed where voluntarily submitted)

Data Storage Location

- Local storage (device and/or connected mobile device-feature usage and configuration data)
- Cloud storage (user feedback, where voluntarily submitted by the user)

Data Access
Users can access their data and share it with third parties. User rights under GDPR and the Data Act include:

- Right of access to data
- Right to erasure ('right to be forgotten')

- Right to data portability (provision in machine-readable format)

Access process: Information on how to access your TV data is included in our Privacy Policy: https://www.tpvision.com/policy/Privacy_Policy_english.pdf

A dedicated TPV EU Data Act Portal is under preparation. Until then, requests may be made through TPV's usual support channels.

Use by Third Parties

Users can instruct TPV to share their data with third parties (e.g. repair services, smart-home providers). Data sharing occurs only with the explicit consent of the user.

Third parties receive data under fair, reasonable and non-discriminatory conditions, in at least the same quality as stored by TPV. TPV will conclude a data-sharing agreement with the third party.

Data Structure

Type Number/Stroke	TAS2000B/W	TAS5000EB	TAS7000EB	TAMS60B/Y	TAMS80B/Y	TAZ5000	TAZ6000	TAV3000B	TAV5000	TAV9000D	TAFT1	TAX5000E	TAFA3	TAM3205M2	TAM3505M2	TAM4205M2	TAM4505M2	TAM4555	TAM6500	TAV2000F	TAV2500C	TAR8805	TAM6805	TAM8905
Connection Type	Bluetooth																				Bluetooth, Wi-Fi			
Description	Portable Bluetooth® speaker	Portable Bluetooth® speaker	Portable Bluetooth® speaker	Portable Bluetooth® speaker	Portable Bluetooth® speaker	FM CD Soundmachine	DAB CD Soundmachine	Bluetooth Turntable with Built-in speakers	Bluetooth Turntable with Built-in speakers	Bluetooth Turntable with Built-in speakers	Bluetooth Turntable	Party Speaker	Wireless Stereo speakers	Bluetooth Micro music system	Bluetooth Micro music system	Bluetooth Micro music system	Bluetooth Micro music system	Bluetooth Micro music system	Bluetooth Micro music system	FM, Bluetooth radio	Internet /DAB/FM radio/Bluetooth speaker	Internet /DAB/FM radio/Bluetooth speaker	Bluetooth Micro music system	Bluetooth Micro music system
Comapnion App name	Philips Entertainment App																							
Collected Data Types	Feature usage (FM/DAB radio stations, Bluetooth MAC addresses), Firmware version for firmware update, Anonymized user feedback																							
Data Processing Purposes	Firmware update, Feature usage, Improve user experience																							
Data Format	Proprietary (feature usage), CSV (anonymized user feedback)																							
Data format Estimated Volume	5-10 Kilobytes																							
Continuous and real-time generation of product data	No																							
Ondevice or Cloud Storage	Local (feature usage), Cloud Storage (user feedback)																							
Intended Retention Period	24 months																							

Costs

• End users: Free access to their own product data

• Third parties: TPV may charge reasonable fees for access as data recipients

Legal Notes

Processing of personal data is carried out in accordance with the GDPR. Complaints can be submitted through TPV's usual support and/or privacy channels, or to the competent authorities in the relevant EU Member State.

Contact

TP Vision Europe B.V.
Att. Data Protection Officer
Prins Bernhardplein 200
1097 JB Amsterdam
The Netherlands
Email: privacy@tpv-tech.com

Annex: Permissible Use of Data by TPV

Data provided by users may be used by TPV for:

- Product improvement and development
- Safety and security purposes
- Error diagnosis and troubleshooting
- Warranty, support, and service

Data will not be used to negatively affect the user's market position or to draw competitive conclusions.