



# Quick Start Guide & Warranty

Safety Instructions / Declaration of Conformity

## Quick Start Guide

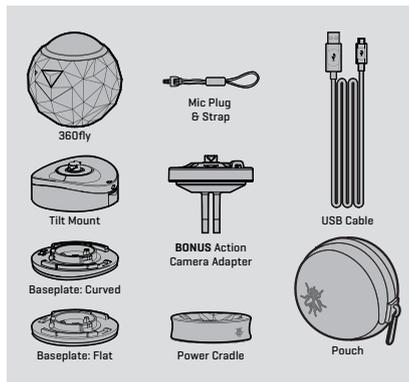
### Your 360fly has landed.

Build your profile and join the 360° uprising at [360fly.com](http://360fly.com)

360fly password: \_\_\_\_\_

*[If you're one to forget these types of things, maybe write it here.]*

### What's in that tube?



### Congratulations on your new camera!

With the world's widest single lens field of view and your unique POV, you now have the power to step outside the border. Beyond the frame. And into the fully immersive, interactive world of 360° video.

You're now part of a new community of visual storytellers, one that will fundamentally change the way we see and experience everything.

Join them now and share your best footage and edits at [360fly.com](http://360fly.com).

### Let's do this.

**Step 1:** Download our 360fly app. The 360fly app is key to capturing your entire world. Just search "360fly" in the App Store or Google Play and download it to your mobile device. Launch the app to set up your camera and build a 360fly profile.

Remember, the app allows your mobile device to serve as your camera's remote and viewfinder, giving you the power to edit and share clips on the fly. In other words, get it already.

**Step 2:** Remove camera from the packaging and Tilt Mount.

**NOTE: DO NOT THROW AWAY the Tilt Mount.** (For ins and outs, see the Tilt Mount section.)

**Step 3:** Charge your camera for at least 30 minutes by placing it on its magnetic Power Cradle while it's plugged into a power source.

**Step 4:** Remove camera from its Power Cradle and turn it on by holding the OnePush button down for 4 seconds.

**Step 5:** Connect your mobile device and camera by tapping the "Camera" icon in the app. Now tap the camera drop down arrow to add or select a camera.

**Step 6:** Follow the in-app directions to name your camera, create a profile and complete the setup.

**NOTE: For iOS, exit the app, go to your device's "Settings" and connect to your camera's wifi.**

**Step 7:** Stick your baseplates and mounts on anything that moves... then start capturing and sharing everything around you in 360 degree HD video.

### Power to fly.

Your 360fly is powered on, records and powers off with its OnePush button. It also vibrates to inform you of its state.

To power on your 360fly, press and hold the OnePush button for 4 seconds. The camera will vibrate three times. When the LED turns solid blue, the camera's ready to record.

To record, use the control in the app or press the OnePush button. The camera will vibrate once and the light will turn red. Just remember, when it's red, it's recording.

To stop recording, press the OnePush button. The camera will vibrate two times and the light will return to blue.

To power off your 360fly, press and hold the OnePush button for 3 seconds. The camera will vibrate 3 times.

### LED states.

Visit [360fly.com/LED](http://360fly.com/LED) to get to know the light that lets you know what your camera's doing.

### Capturing full 360° video.

Your 360fly isn't just a camera. It's the new eye of social media, putting you at the center of the action while allowing viewers to explore every angle, every POV and every visual sensation of your adventures.

To record through the 360fly app, select the "Camera" icon. Select the "Live View" tab. You're now seeing from your camera's point of view.

Tap the white Record button in the center to start capturing. Your camera will vibrate and its LED will turn from blue to red. To stop recording, tap the now red Record button. You can review any footage recorded on your camera by going to the "On My Camera" tab.

If you don't have access to our 360fly app on your mobile device, you can record directly to your camera. Power it up and press the OnePush button to turn the camera's light from blue to red. To stop recording, press the button again.

### 360fly edits and sharing.

360fly gives you the power to capture, edit and share online up to 2 minutes of your most epic footage directly from your mobile device.

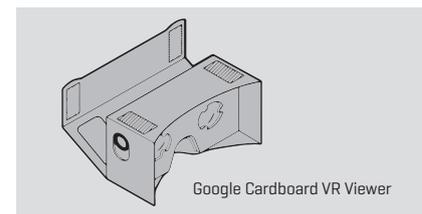
To edit and share footage you've captured, launch the 360fly app, tap the "Camera" icon and select the "On My Camera" tab. Videos stored on your camera will be listed here.

Select the video you want to edit and you'll enter the Player view. Tap the Edit (✕) button, bottom right. Three options for editing your clip will appear: Clip Capture (📷), Watch Me (👁) and Still Capture (📷). These easy-to-use features will allow you to edit your footage, add filters, create slo-mo / fast-motion segments, even add a soundtrack. And once you're done, share your creation online with just the push of a button. For more information on editing via the app, check out [360fly.com/editing](http://360fly.com/editing).

### A new reality in virtual reality.

360fly's footage is designed to work seamlessly with Google Cardboard VR Viewers.

To watch your footage using a Google Cardboard VR Viewer, just tap the "Viewer" icon top right when you're in the Player screen. Words don't do it justice, so be sure to get a headset and explore 360fly VR for yourself.



### Footage, memory space and a good trashing.

Your 360fly is a lens, camera and storage device all in one. Its internal battery and 32GB memory gives you the power to capture approximately 2 hours of 360° HD footage each time out.

To view footage on your mobile device, open the 360fly app, tap the Camera icon and select the "On My Camera" tab.

To view, edit and explore 360° footage on your computer, download the 360fly Director at [360fly.com/Director](http://360fly.com/Director).

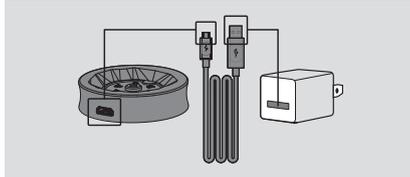
Use your Power Cradle to connect your camera to your computer and then simply drag the clips you wish to view from your camera to the Director.

Be sure to save your most epic moments to your mobile device, computer or external drive.

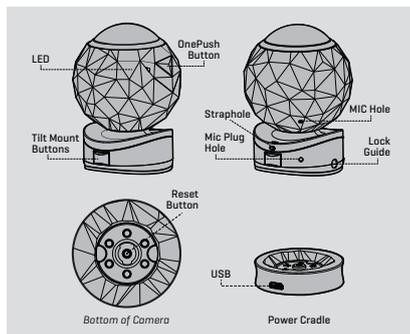
You can delete your clips either through the 360fly app or straight from your desktop. In the app, simply swipe to the left on iOS or press and hold on a clip on Android to reveal the "Trash" icon. From your desktop, dock the camera to your computer, select the clips you want to remove and drag them to the trash. Once they have been placed into the trash, your videos have been erased. Just make sure you've saved your favorite content and edits to an external device.

## Charging.

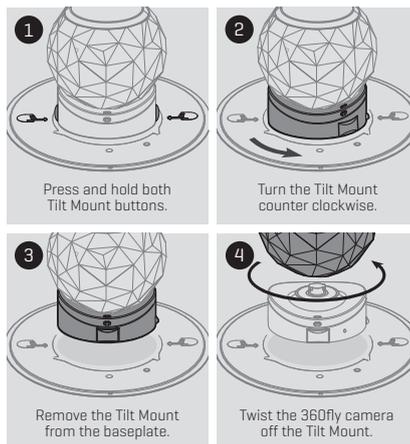
To charge, insert USB cable into a compatible USB outlet adapter (Eg: most smartphone chargers). For best results, charge while the device is off.



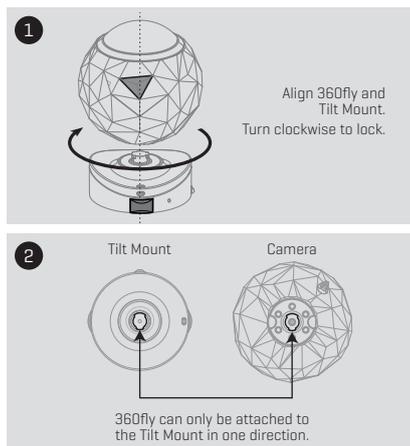
## Know and love your 360fly.



## Removing Tilt Mounts.



## Attaching Tilt Mounts.

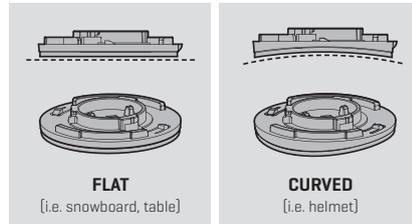


## Stick your landings.

Attach your 360fly camera to helmets, boards and virtually any of the gear you've got with its flat and curved baseplates.

## Attaching baseplates.

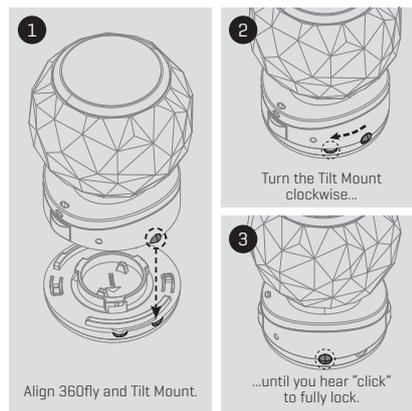
First, be sure to use the baseplate that matches the surface's curvature. Now follow the three steps on the next page to ensure a secure fit.



## Attaching baseplates to surfaces.

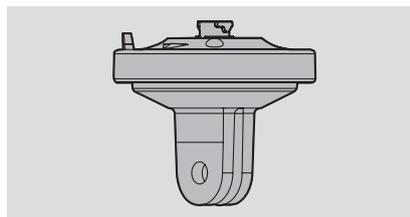


## Attaching Tilt Mounts to baseplates.



## Action Camera Adapter.

The Action Camera Adapter included with your 360fly lets you attach your camera to most other popular action camera mounts you already own, making it even easier for you to capture every angle of every ride, turn, slope, wave, game, race and adventure.



## Long live your 360fly.

Your 360fly camera is built to stand up to rigors of your active lifestyle. That said, there are a few things you can do to help it capture cleaner footage for years to come.

## The all-important Mic Plug.

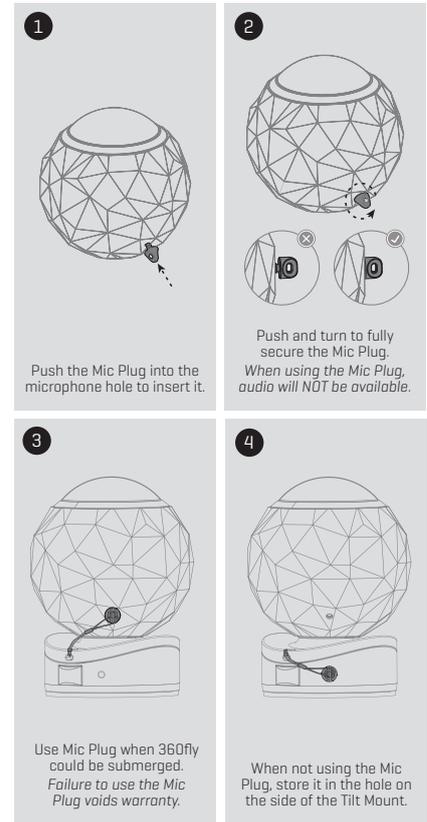
With its Mic Plug securely in place, your 360fly camera is water resistant down to 5ATM.

Always, always use the Mic Plug to protect your camera in and around water. Failure to use it as recommended could lead to water damage and void the warranty.

**NOTE: The Mic Plug should always be stored on the side of your Tilt Mount when not in use.**

**Audio will NOT be recorded when it is in use.**

## The all-important Mic Plug.



## Keep it clean.

A clean lens means cleaner footage. 360fly's lens can be cleaned using a clean, soft cloth. Lens cleaning solution, water or isopropyl alcohol can be used for additional cleaning.

Always remember to insert the Mic Plug and wash off your camera after saltwater use. Failure to do so can cause damage over time and void the warranty.

## Use your pouch, friend.

Return your 360fly to its pouch after use to help protect its lens from scratching, chipping or any other damage.



## The rare reset.

On rare occasions, it might become necessary to reset your 360fly if it becomes unresponsive.

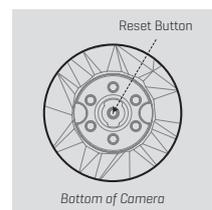
**Step 1:** Locate the reset button on the bottom of the unit.

**Step 2:** Use a dull pointed object such as a paper clip to quickly press and release the reset button.

The 360fly's LED will flash blue during the reset process.

After about 30 seconds, the LED will turn a solid blue when it is ready for use.

**Resetting will not wipe the contents of your camera.**



# Warranty

## Safety Instructions / Declaration of Conformity

### 12-Month Limited Warranty

360fly, Inc. [the Company] warrants to the original retail purchaser of this product that should this product or any part thereof, under normal use and conditions, be proven defective in material or workmanship within 12 months from the date of original purchase, such defect(s) will be repaired or replaced with reconditioned product [at the Company's option] without charge for parts and repair labor.

To obtain repair or replacement within the terms of this Warranty, the product is to be delivered with proof of warranty coverage [e.g. dated bill of sale] specification of defect(s), transportation prepaid. To obtain assistance with an RMA and where to deliver the product, please visit [www.360fly.com/support](http://www.360fly.com/support) for more information.

This Warranty does not extend to water damage caused by failure to properly seal the microphone opening, with the included Mic Plug, to costs incurred for installation, removal or reinstallation of the product, to damage to digital memory/media devices, or accessories, or loss of media, files or stored data.

This Warranty does not apply to any product or part thereof which, in the opinion of the Company, has suffered or been damaged through alteration, improper installation, mishandling, misuse, neglect, accident, or by removal or defacement of the factory serial number/bar code label(s).

The extent of the company's liability under this warranty is limited to the repair or replacement provided above and, in no event, shall the company's liability exceed the purchase price paid by the purchaser for the product. The company assumes no liability for accident, death, injury, or other loss arising from or resulting from use of the product or any part thereof.

This Warranty is in lieu of all other express warranties, implied warranties, or liabilities. Any action for breach of any warranty hereunder, must be brought within a period of 24 months from date of original purchase. In no case shall the company be liable for any consequential or incidental damages for breach of this or any other warranty. No person or representative is authorized to assume any liability for the Company other than expressed herein in connection with the sale of this product.

Some states do not allow limitations on how long an implied warranty lasts or the exclusion or limitation of incidental or consequential damage so the above limitations or exclusions may not apply to you. This Warranty gives you specific legal rights and you may also have other rights which vary from state to state.

### Product Safety

**Exercise caution.** When using your 360fly camera in your active lifestyle, always be aware of your surroundings to avoid injury to yourself and others.

**You've been warned.** Failure to follow these instructions/warnings could result in fire, electrical shock and other injuries or damage to your 360fly and other property.

**Handle this.** Your camera contains sensitive components. Do not toss, drop, disassemble, open, crush, roll, deform, shred, kick, microwave, paint, incinerate or insert foreign objects into the camera.

**Damage alert.** Do not use the 360fly if it has been damaged. For example, if it's cracked, punctured or has other visible damage.

**Charge safely.** To avoid shock when charging, do not handle the plug or charger with wet hands. Attempting to use any charger other than the 360fly's magnetic cradle can damage the camera. If you do not know the voltage and current of a charger, use the included USB cable to charge from a computer.

**Don't force it.** Never force-fit connectors into ports. Check for obstructions and make sure connectors match and are aligned correctly.

**Water-wise.** Do not use the 360fly in rain or in other wet locations without plugging in its Mic Plug. Do not dry a wet 360fly using external heat sources such as hair dryers, heater vents, ovens or microwaves. Simply pat dry with a clean, soft cloth or towel.

**Helmet warning.** If using your camera with a 360fly baseplate or the Action Camera Mount on a helmet, always select a helmet that meets the applicable safety standards. Inspect your helmet to ensure it's in good condition and follow the manufacturer's instructions.

**That's glass.** Your 360fly's lens is glass. Should it break, care should be taken to avoid cuts or other injuries. Keep out of reach of children.

**Running hot and cold.** Avoid exposing camera and its internal battery to extreme heat or cold. Very low or high temperatures can shorten the battery's life or stop the camera from working. Avoid instant, dramatic changes in humidity and temperature so condensation doesn't form on or in the camera.

**Be smart, legal and cool.** Abide by all local laws when using this camera. There may be laws in your jurisdiction related to the use of the camera in a particular way. Some jurisdictions prohibit the use of a video camera as an attachment to certain equipment such as firearms or use in invasions of privacy.

**Lithium batteries:** A primary battery shall be marked with the word "WARNING" and the following or an equivalent statement: "Risk of fire and burns. Do not recharge, open, crush, heat above [the manufacturer's specified temperature rating], or incinerate." If space does not permit marking on the battery, the marking may be on the smallest unit package.

Do not get the battery wet; water will damage the battery, which could cause an explosion or fire.

Risk of explosion or personal injury if batteries are mutilated, or exposed to conducting materials, liquids, fire, or heat (above 54° C or 130° F). Do not use or recharge damaged rechargeable batteries. Do not mix battery types. Dispose of spent or damaged batteries according to manufacturer instructions and local laws.

**Industry Canada Statements:  
Complies with the Canadian ICES-003  
Class B specifications.**

**This device complies with RSS 210 of  
Industry Canada.**

**This Class B device meets all requirements  
of the Canadian interference-causing  
equipment regulations.**

**FCC Compliance Statement:**

This device complies with part 15 of the FCC rules. Operation is subject to the following conditions:

[1] This device may not cause harmful interference, and

[2] This device must accept any interference received, including interference that may cause undesired operation.

### Declaration of Conformity

360fly, Inc.  
1000 Town Center Way, Suite 200  
Canonsburg, PA 15317, USA

Declares under our sole responsibility that the product:

Product Type: Action Camera

Model Number: 360FLYBLK

FCC Identifier: 2ADDK-360FLYBLK

Conforms to the following Product Specifications:

**Health and Safety**  
EN 60950-1:2006 + A2:2013  
EN 62311 :2008  
EN 62209-2:2010  
EN 50360+A1: 2012  
EN 62479: 2010

**Spectrum**  
EN 300 328 V1.8.1

**EMC**  
EN 301 489-1 V1.9.2  
EN 301 489-17 V2.2.1  
EN 55022: 2010  
EN 55024: 2010

**RoHS**  
EN 50581: 2012

The product specified above is in conformity with the essential requirements and other relevant requirements of the R&TTE Directive [1999/5/EC] and the following Directives. The product carries the CE mark accordingly.

EMC Directive: 2004/108/EC

LVD Directive: 2006/95/EC

RoHS Recast Directive: 2011/65/EU

Peter Adderton  
Position: CEO  
Date: 8th June, 2015



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For a complete list of patents, please visit [www.360fly.com/patents](http://www.360fly.com/patents) Part# XXXXXX