

# REGAL

## LIGHT CONTROL

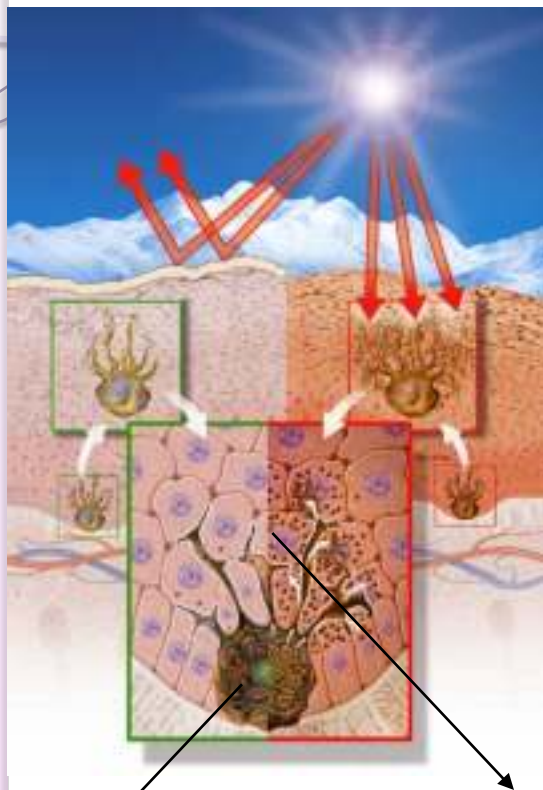
  
*Rosa Imper*<sup>®</sup>  
COSMETIC COMPANY



is designed to make your skin more perfect and more beautiful, because beauty is pleasure to eyes and emotion to the heart ...

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Many people suffer from the problem «**Skin pigmentation**»...

The skin complexion is due to formation and accumulation in the epithelial cells of the pigment melanin. In the form of dark brown to black melanin grains it gets accumulated in epithelial cells called melanocytes. Melanocytes accumulate tyrosine and with the help of the enzyme tyrosinase they produce melanin. Melanin grains are transferred to the neighboring cells as well – keratinocytes. Depending on the quantity of melanin transferred to the keratinocytes the skin pigmentation is regulated.

UV- rays hasten the enzyme activity of tyrosinase and the melanin production.

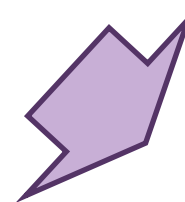
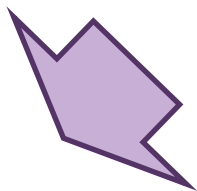
*Keratinocyte with melanin granules over the nucleus*

*Melanocyte with melanosomes*

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# How does REGAL Light Control solve the problem with «Excessive skin pigmentation»?



**Skin  
pigmentation**

**control**

**Melaslow**

**$\alpha + \beta$  – hydroxi-acids**

**control of eye  
dark circles  
HALOXYL™**

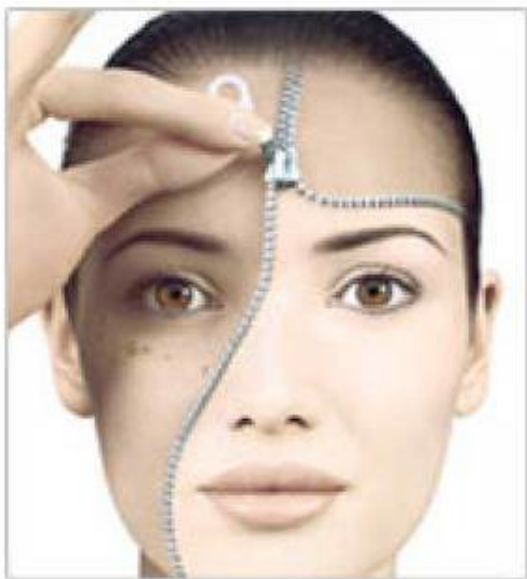
**- triple action  
UVA/UVB-filter**

**Tinosorb M™**

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# What did we use?



**Using  $\alpha + \beta$  – hydroxi-acids**, which have the property to “clear” keratin cells and to “peel” the superficial accumulation of melanin. After a good “clearing” it is contributed to the complete penetration of active components, which act deeply in the skin.

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**Reduction of facial pigmentation is achieved by the means of using MELASLOW™** - a patent of Sederma French laboratories. This is an active component of vegetable origin, it is extracted from Citrus unshiu – a sort of Japanese tangerine. Skin whitening and reduction of already formed age pigment spots is determined by inhibition of the tyrosinase, which is responsible for the melanin synthesis, and this way its quantity is reduced.

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## It is clinically proved that:

after 28-day application of the products / this is the time for regeneration of the skin/ the following is observed:  
75% bleaching of the skin and 71% reduction of already formed age spots.  
Apart from having an extremely efficient and harmless effect, MELASLOW™ is rich in vitamin C, flavonoids and amino acids. This vitalizes and improves the skin tonus in addition.





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## **UV-A and UV-B rays protection by means of using a triple action UVA/UVB sun-protecting factor SPF 15 –**

A new technology for UV-protection is used – Tinosorb M ®. It is the first filter using the technology of micro-fine particles, which have the effect of micro-pigments and organic UV – absorbers. The triple action of Tinosorb M ® is expressed in the UV –absorption by a photo-stable organic molecule, which scatters and reflects the light through its micro-fine structure.

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## Dark circles under the eyes...

Gentle and sensitive, the area around the eyes is a visible reflection of fatigue, concerns, stress and sleepless nights. Formation of circles under the eyes results from the accumulation, as time goes by, of products from the decomposition of pigments in the eye area. The careful examination of the eye circles and their colors contributed to formulating the hypothesis that our skin pigmentation reminds us of a place hurt.





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## Decreasing of eye dark circles by:

HALOXYL™ - a patent of Sederma eliminates pigmentation around the eyes. It is made by strengthening the effectiveness of the systems for natural elimination of the biliverdin/bilirubin and iron. Active components increase the skin density, as it has a favorable effect on the vessels in this area.

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## Whitening lotion for pigmented skin

The maximal de-pigmenting effect is due to MELASLOW™, which inhibits the activity of tyrosinase in the process of melanogenesis. It is enriched with vitamin C, flavonoids and amino-acids that make the skin naturally shiny and it looks visibly more beautiful and silky soft.  $\alpha + \beta$  – hydroxyl acids exfoliate softly horn cells thus making the penetration of the whitening and hydrating components easier. **135 ml**



*Rosa Impari*  
COSMETIC COMPANY

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# Whitening day cream for pigmented skin

The maximal de-pigmenting effect is due to MELASLOW™ which inhibits the activity of tyrosinase in the process of melanogenesis. It contains photo-stable UV A and UV B filter that ensures triple protection against harmful sun rays and reduces pigmentation thus protecting the skin against photo-aging. Sun Protection Factor: SPF 15. Contains vitamin E – a strong antioxidant.

45 ml



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## Concentrate anti-dark eye circles

Due to HALOXYL™ - an active ingredient of Sederma, French Laboratory, it refreshes and regenerates the shiny tan of the skin under the eyes. Wheat germ oil regenerates the skin and helps for reducing the wrinkles in the area around the eyes. It eliminates the traces of tiredness and stress.

15 ml



  
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