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■ Data generated by Cameras and Lenses, and their Related Services

Canon Europa N.V. (Corporate Registration Number: 33166721 VAT Registration Number: NL005916343B01 Contact address: https://www.canon-europe.com) and its affiliated companies in the EU (collectively, "Canon") sell and provide the products and services below that fall under the connected products and the related services as defined by the EU Data Act, and various data may be generated as you use them.

The following sections explain the type of data generated, how you can access them, and any other legally required information under Article 3.2 and 3.3 of the EU Data Act.

Connected Products and Related Services:

- Cameras (e.g. interchangeable lens cameras, compact digital cameras), lenses and their accessories such as external camera flashes;
- Compact photo printers; and
- Mobile applications (e.g. Camera Connect) and PC Software (e.g. EOS Utility) of the connected products mentioned above, and web services (e.g. image.canon).

Type and Nature of Data Generated:

The connected products and their related services generate, for example, the data below. The generated data is various and detailed, depending on the type of products and their models, applications etc.

a. **Usage Data** (e.g. usage history data of the connected products and related services such as the approximate number of times images/movies are shot, usage history of lenses or flashes attached, etc.);
b. **Configuration Data** (e.g. configuration data/ user's settings of the connected products and related services such as settings for camera's shooting: exposure and color correction, quality of images, image filters, shutter speed and settings for flash such as strobe output, wireless communication etc.);
c. **Status Data** (e.g. data relating to the status of the connected products etc. such as battery deterioration, and error history data such as type of error, date of the error occurred); and
d. **Usage Environmental Data** (e.g. data related to usage environment of the connected products such as OS version, device's identifier, network environment data).

Format of Data Generated:

The data above are generated as a format of numerical data, text data or binary data etc.

Estimated Volume of Data Generated:

The estimated volume of the data generated above is from a few bytes to several hundred megabytes, depending on the type of data.

Collection of Data and its Purposes:

Canon and Canon Group companies may collect, use and store the data above for the following purposes:

- To provide, maintain and protect our products and services;
- To improve the quality of our products and services, and to develop new ones;
- To help solve any issues a user might have with our products and services;
- To protect users and Canon and Canon Group companies; and
- For other purposes described in our contract, terms of use, privacy notice, etc. provided prior to collection of the relevant data.

Generation/Collection Frequency of the Data Generated:

- Usage Data and Configuration Data are generally generated continuously and in real time upon the use of the connected products by a user.
- Status Data and Usage Environmental Data are generated in real-time due to the status or usage environment of the connected products, and some of those data are generated on a non-real-time basis.
- Certain data is collected at a frequency appropriate to its purpose. Some data are collected through the relevant application such as mobile apps, PC software, webservice etc. when the connected products are connected with a related service, or collected at the time when Canon provides a user with repair or maintenance service at a support service center.

Storage:

Most data is stored either locally on the connected products or remotely on servers. However, certain types of data may be processed temporarily and discarded immediately after generation, without being stored.

Intended Duration of Retention:

Unless otherwise specified, most data is retained until the intended purposes for each type of data are achieved. Certain data is deleted in accordance with pre-determined period set for relevant data.

Access/Erasure:

- Access: Users may access or retrieve certain categories of data such as current usage information, configuration settings, and current environmental data on the display screen of the connected products or through the user interface of the related service, however, other data not accessible through these methods may be made accessible upon request to Canon.
- Erasure: Users may delete data where deletion methods are provided and indicated, such as in the product manuals, Q&A or other documentation, for example, connected products and related services have functions to reset the connected products to factory settings and delete user's account, if applicable. Furthermore, categories of data such as configuration settings or user identifiers can be deleted directly by the user through device settings or associated software interfaces.
- Limitations: Due to the nature of certain data, technical limitations, or the absence of linkage with specific connected products or related services, there may be cases where data cannot be accessed or erased.

Data Sharing with Third Parties:

User-Initiated Sharing Requests: User may request the sharing of the data with a third party by submitting a request via the contact address below. In certain cases, depending on the applicable legal and technical constraints, certain requests may not be fulfilled.

Data Processing Parties:

In connection with the provision of the listed connected products and related services, Canon Group companies and external service providers may be involved in the processing and/or storage of data.

Duration of Contract:

The duration of the contract between the user and us varies upon respective services. There are various types of contractual duration such as a fixed term contract or a subscription contract which are renewed on a monthly basis. Please see the terms of the relevant service.

Contacting Canon

Please visit the Canon website below to access the relevant product manual, Q&A, etc. for information on how to access the generated data:
https://www.canon-europe.com

Also, you, as a user of connected products and related services, may contact Canon to request access to the generated data that is readily available to Canon by sending an email to eudataact@canon-europe.com. Please note that, this contact address is intended solely for such user requests under Article 4 or Article 5 of the EU Data Act. It should not be used for general inquires or requests for technical assistance with your Canon products and services.

We hope that Canon will be able to resolve any concerns you may have. However, if you are still not satisfied, you may complain to the competent authority designated under Article 37 of the EU Data Act, according to your place of residence.

(End)