Helen of Troy

Start Date	21APR20
Model#	**RVDR5279ED1**
UK/E	UK/E
Agile AW#	AW015404
AW Issue#	No#: 3 Date 22JUN20
Languages	English
File Name	rvdrbx.RVDR5279ED1.AW015404.indd
Designer	Loc Pham
Factory	Bestlane
Bar Code#	0-761318-55279-6

Packaging Specifications

Dimensions	H:253mm W:285mm D:100mm
Material	250gsm CCNB laminated with B8 flute
Finishes	UV **GLOSS** Coating **Embossing on product - Front** **Matt Silver Lamination Foil on Tab**
Colours	CMYK + 1 SPOT Revlon red (PMS185)

This proof is not intended for colour matching but for colour indication

CMYK | CUT | CREASE | PMS185C

Embossing | Metallic Foil Lamination

Proof Stages

21APR20	Set up 1st a/w & issued for comments
22APR20	Updated as per commebts
30APR20	Updated dielines and uploaded for production
02JUN20	Updated as per comments and uploaded for production
12JUN20	Updated product images and uploaded for production
22JUN20	Updated the EAN code and Dielines and uploaded for production

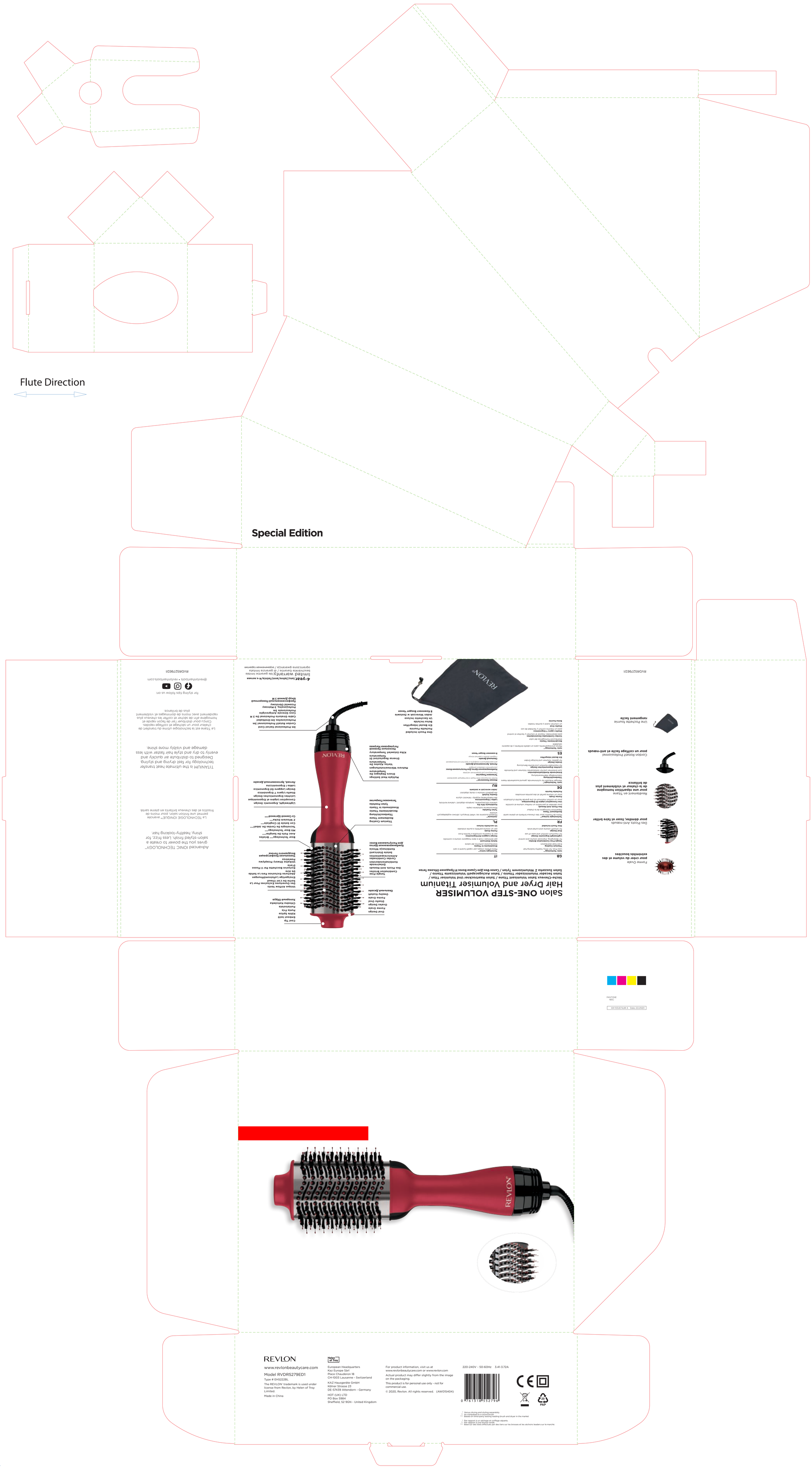
Approvals

BM/MKT	22JUN20	Camille Bosson
BM/MKT	22JUN20	Evgeniia Kargina
MKT MNG	30APR20	Diana Scandroglio
Design	22JUN20	Loc Pham
Eng. UK/E	16APR20	James Briscoe
Comp. UK/E	16APR20	Maud Giorgi
Eng. APO	---	---
Comp. APO	---	---
Legal	31MAR20	Raoul Garcia
Licensor	25MAR20	Ashley Campanaro

Helen of Troy - Kaz Europe Sàrl
Creative Department
Place Chauderon 18
1003 Lausanne
Switzerland

726.4

1314.35


Flute Direction
Special Edition
Advanced IONIC TECHNOLOGY™ gives you the power to create a salon-styled finish. Less Frizz, for shiny, healthy-looking hair.
L'a TECHNOLOGIE IONIQUE™ avancée permet un finition salon, pour moins de frisottis et des cheveux brillants en pleine santé.
Lightweight, Ergonomic Design
Conception Légère et Ergonomique
Diseño Ligero Y Ergonómico
Design Leggero Ed Ergonomico
Leichtes Ergonomisches Design
Lekka I Ergonomiczna
Лёгкий, Эргономичный Дизайн
TITANIUM is the ultimate heat transfer technology for fast drying and styling. Designed to distribute air quickly and evenly to dry and style hair faster with less damage and visibly more shine.
Cool Tip
Embout Isolé
Punta Fría
Kühle Spitze
Punta Fría
Antistatica
Chłodna Końcówka
Xonoqnaia Ойдр
Oval Design
Forme Ovale
Diseño Oval
Forma Ovale
Ovales Design
Owalny Kształt
Овальная Дизайн
Unique Airflow Vents
Une Ouverture Exclusives Pour La Sortie De L'air Chaud
Eindringlige Luftströmungen
Abertura Exclusiva Para La Salida De Aire
Esclusive Bocchette Per Il Flusso D'aria
Unikalne Otwory Przepływu
Уникальные Конфетки Воздушного Потока
Tangle-Free
Conditioner Bristles
Des Poils Anti-Noeuds
Entwirrende Kämmbürstenborsten
Cerdas Combinadas Antienredo
Setole Districanti
Кондиционирующие Щетинки
Tangle-Free
Conditioner Bristles
Des Poils Anti-Noeuds
Entwirrende Kämmbürstenborsten
Cerdas Combinadas Antienredo
Setole Districanti
Кондиционирующие Щетинки
Bear Technology™ Bristles
Avec Poils De Sanglier™
Mit Bor Technology™
Con Setole Di Cinghiale™
Tecnología De Cerdas De Jabalí™
Z Włosiem Dzika™
С Щетиной Шалфей™
Titanium Coating
Revêtement Titane
Beschichtung Titanium
Tentrecubrimiento Titanio
Rivestimento in Titanio
Rozpylenie Tytanu
Титановое Покрытие
Multiple Heat Settings
Différentes Températures
Diverse Temperaturen
Diversos Ajustes De Temperatura
Varios Ajustes De Temperatura
Diversi Regolazioni Di Temperatura
Różne Temperatury
Различные Температуры
Helpful Ultimate Temperature
Température Idéale
Temperatur Optimal
Temperatura Ideal
Temperatura Ideale
Temperatura Idealna
Идеальная Температура
Ergonomic Design
Design Ergonomique
Ergonomisches Design
Diseño Ergonómico
Design Ergonomico
Ergonomiczny Design
Эргономичный Дизайн
Ergonomic Design
Design Ergonomique
Ergonomisches Design
Diseño Ergonómico
Design Ergonomico
Ergonomiczny Design
Эргономичный Дизайн
Ultimate Heat Transfer Technology for fast drying and styling. Designed to distribute air quickly and evenly to dry and style hair faster with less damage and visibly more shine.
Technologie Transfert Ultime de Chaleur pour un séchage et coiffage rapides. Conçu pour distribuer l'air de façon rapide et régulièrement avec moins de dommages et visiblement plus de brillance.
Technologie Transfer Ultimate Hasil Tinggi untuk pengeringan dan gaya. Dirancang untuk mendistribusikan udara dengan cepat dan merata untuk mengeringkan dan gaya rambut lebih cepat dengan kerusakan lebih sedikit dan terlihat lebih mengkilap