

# BE EXTREME

100%  
EN  
HAIR TONER  
SEMI-PERMANENT

Our new formula vip's PRESTIGE BeExtreme HAIR TONER does not contain ammonia and oxidant. It gently colors and nourishes your hair with the combination of 100% pure and natural oils, vitamin F extract and nettle. The nettle extract and vitamin F, in a combination with the Olive Oil and Macadamia Oil, give your hair a stunning look and shine, strength and makes the combing easier.

VIP'S PRESTIGE BeExtreme HAIR TONER is a semi-permanent coloring product with three effects. Discover the new COLOR for you, thanks to the brilliant pigments in the cream-formula, or get a SHADE by mixing the toner with the Neutral corrector N° 00 BeEXTREME of vip's PRESTIGE, or express your CREATIVITY with a combination of colors. You can use the product for: • Complete coloring; • Partial coloring; • Individual flocks

The special formula of the products Be Extreme allow you to create 100 % bright shades on bleached hair. This product is suitable for shading natural or colored hair. To obtain the desired color, before use it, do a preliminary test on a small tuft. For best results use on pre-lit hair with a **Bleaching kit BeEXTREME from vip's PRESTIGE**

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The lasting period is from 4 to 12 washes, depending on the chosen color and from your hair. You may repeat the coloring any time, without a risk about your health.

vip's PRESTIGE BeEXTREME HAIR TONER is an avant-grade product, which has the following advantages:

- It is ready and easy for use. The standard time is between 5 and 40 minutes (see the table)
- The special formula with Nettle, Vitamin F, 100% Olive Oil, natural Macadamia Oil and Castor Oil, not only keep your hair strong, but make it incredible vital and shine, as well as improve its structure.
- It has a complex of conditioners which make the combing easier, improves its structure, shine and softness.
- DO NOT CONTAIN PPD, resorcinol and 1- naftol, which the usual hair dyes, have, and many people have allergies from them.
- Ammonia and monoethalonome free do not contain other alkalinizing agents.
- It doesn't contain hydrogen peroxide or other oxidizing agents, which damaged the hair.
- It has a normal PH which is very close to the hair PH - After long usage, it do not damage the hair structure, thanks to the special formula with Nettle, Vitamin F, 100% Olive Oil, natural Macadamia Oil and Castor Oil, not only keep your hair strong, but make it incredible vital and shine.
- This product is suitable for people with sensitive skin, which have allergies from oxidizers and hair dyes. The possibilities for allergies from this product are lower than using hair dye.
- The product is suitable for creating bright, gaudy and saturated shades.
- You can create your own shades by mixing with the neutral corrector N° 00 BeEXTREME from vip's PRESTIGE

## THE PRODUCT CONTAINS:

- tube with toner 100 ml; • pair of protective gloves; • instruction for use.

## ATTENTION!

- This product is not an oxidant hair dye, so if you are with grey or completely grey hair, the effect may not be the same. In this case, you have to repeat the procedure, for optimal effect, especially in the hair roots or use the Bleaching kit Be Extreme from vip's PRESTIGE.
- This product does not have lightening action on your hair, so it is not very suitable if you want to get a tone lighter than yours at the moment. In this case, you can use the product for shading or intensity of the hair color. For a maximum bright result, we recommend you pre-using the Bleaching kit BeExtreme from Vip's PRESTIGE.
- The product is suitable for tone on tone coloring or for shading.
- The color of the toner in the box may vary from the hair shade, which you will obtain.

## SENSITIVITY TEST!!!

Before starting using the hair dye, you must do a sensitivity test. Put a little conditioner into the fold of your elbow, which is previously cleaned by alcohol. If after 48 hours the treated area isn't irritated or red, you can use the product. In case, you have an allergenic reaction, you must immediately wash your hair and stop the coloring!

## USAGE:

### Pre-Preparation:

To start coloring you will need: • The package content; • Comb; • Coloring brush; • watch; • protective cape

Advice: (The coloring is pleasure with a friend's company!)

!!! If you use the product for the first time and your hair is not lit, we recommend you, for maximum effect, using the Bleaching kit BeEXTREME from vip's PRESTIGE.

## SAFETY INSTRUCTIONS:

**IMPORTANT!!! The product may cause severe allergic reactions.**

- Use it only according to the instructions!
- You must do a sensitivity test, 48 hours before use; even you have used this product before.
- Do not use it for coloring eye brows and eye lashes.
- Avoid eye contact! Be careful when it contacts your eyes, immediately wash them with clear water!
- Use protective gloves and a cape!
- Keep the time for using the product, using the instruction!
- For better results, use the whole mixture only once!
- Keep away from children!
- If you have wounds or scalp problems and diseases, do not use the product until their healing. If an irritation appears, stop using the product immediately and consult your doctor!
- The product is not for people under 16 years old.
- The temporary tattoos with "black henna" may increase the risk of allergies.

## USFUL ADVICES

1. If you have long and thick hair we recommend you to use two or more boxes of vip's PRESTIGE BeEXTREME HAIR TONER.
2. We do not recommend coloring your hair two weeks before or after cold waving or straightening. Otherwise the result may be uneven or too intensive. To be sure, that you will have the best result, you have to do a coloring test, using only one hair lock.
3. If your hair is waved, you may obtain **brighter or more intensive color**. We recommend you to do a coloring test on only one lock of hair.
4. To have better results, you have to use the chosen color many times.;
5. We recommend you not to wash your hair, **2-3 days after coloring for optimal result**;
6. If you color your skin with the product, clean it, using a cotton pad with a **little amount of alcohol**.

## PREPARATION FOR COLORING

Read carefully the instructions for usage and the enclosed inside security instructions. Look into the instructions and the enclosed tables for coloring in order to choose the best color and shade which are suitable for you, and to choose the right time for the procedure. Before coloring you have to wash your hair with a suitable shampoo, rinse the hair with a towel and keep the moisture. Before starting your dying, put protective gloves and a cape in order to protect your clothes. You have to prepare a clock to track the exact time for your procedure. Perforate the tube with the back of the cap. To apply the product, use a brush and a comb.

Advice: Put a greasy cream around the head line and around your ears, to avoid skin coloring.

## MAKING TUFTS

Before coloring, you have to choose what kind of flocks you want.

### SEPARATE LARGE TUFTS

For coloring individual thin and long locks along the entire length of the hair - we need a special cap for flocks. The separate tufts that you want to color. To obtain a lighter effect, divide the hair into thin flocks, for more expressed and emphasized result divide the hair into thick flocks. Using a brush put the toner evenly along the entire length of the tuft. It is important to put the toner evenly along the entire length of the flocks and not to collect it in the hair roots. After coloring, move the flocks back to the neck. Never leave your flocks in front of the face during the coloring. The whole procedure is necessary to be repeated with the other tufts.



1a) If you have short hair or hair of medium length, it is sufficient to use a brush and a comb, put the toner evenly along the entire length of your hair.

1b) If you have long hair, it is necessary to take some strips of aluminum foil with a width of 10-15 cm. The length of the folio should be slightly bigger than the length of your hair. Start with the locks on the back of the head. Divide the locks, put under them the folio as closer to the hair roots as it is possible.

Apply the selected type of the toner selected into wet locks, evenly from the roots to the end hair. During the coloring, the folio should be left to cover the locks completely. Advice: If you want to get thin colored locks, use a special hat.

### TUFTS AT THE BASE OF YOUR HAIR OR INNER FLOCKS ALONG THE WHOLE LENGTH OR ONLY AT THE BACK

Gather the top layer of your hair (with the help of a rubber band or clip) so that the bottom layer of the hair to be free. Follow the instructions - 1b). Advice: With the help of a second mirror look if the conditioner is put on evenly to the entire length of the hair.



### HAIR ENDS COLORING

Put a sheet of foil in the middle of the hair so that the top of the hair remain free for coloring. Color evenly the top of the hair, and then cover it with a foil.



## COMPLETE HAIR COLORING

Apply the product into wet hair, as you spread it carefully over the entire length of your hair, using a brush and a comb. Keep the time into the instruction for use! Wash the protective gloves and keep them for the next procedure.

## WASHING:

After the time of the action, you must put the protective gloves, wash only the hair with plenty of warm water, do not allow the product to fall over your body. It is not necessary to use a shampoo or a conditioner, immediately after coloring.

## CARE AFTER COLORING

For best results, you have to use the masks and the shampoos from vip's PRESTIGE series for keeping your color nice. With their suitable formula, they prepare your hair for better coloring. They help you to keep your color bright and beautiful between the colorings. Your hair is vital, shine and healthy.

	NATURALLY BLOND HAIR	GREY HAIR	BLEACHED HAIR	COLOR HAIR*	LIGHT BROWN HAIR	BROWN HAIR
20	10 min.	30 min.	5-10 min.	10 min	x	x
25	10 min.	30 min.	5-10 min.	10 min	x	x
30	30 min.	30 min.	30 min.	30 min	x	x
32	30 min.	30 min.	30 min.	30 min	x	x
33	30 min.	30 min.	30 min.	30 min	x	x
34	30 min.	30 min.	30 min.	30 min	x	x
35	30 min.	30 min.	30 min.	30 min	x	x
36	30 min.	30 min.	30 min.	30 min	40 min **	x
37	30 min.	30 min.	30 min.	30 min	40 min **	x
40	30 min.	30 min.	30 min.	30 min	x	x
41	30 min.	30 min.	30 min.	30 min	x	x
43	30 min.	30 min.	30 min.	30 min	40 min **	x
44	30 min.	30 min.	30 min.	30 min	40 min **	x
45	30 min.	30 min.	30 min.	30 min	40 min **	x
50	30 min.	30 min.	30 min.	30 min	40 min **	x
51	30 min.	30 min.	30 min.	30 min	x	x
52	30 min.	30 min.	30 min.	30 min	40 min **	x
55	30 min.	30 min.	30 min.	30 min	40 min **	x
56	30 min.	30 min.	30 min.	30 min	40 min **	x
57	30 min.	30 min.	30 min.	30 min	x	x
58	30 min.	30 min.	30 min.	30 min	40 min **	x
60	30 min.	30 min.	30 min.	30 min	40 min **	x
69	30 min.	30 min.	30 min.	30 min	40 min **	x
00	1/ Complete conditioning of the hair - 30 min. 2/ For mixing with the other colors from the line. ***					

Gives light shade

\*HAIR, WHICH IS COLORED WITH OXIDANT HAIR DYE IN THE SAME OR BRIGHTER COLOR.  
\*\* THE OBTAINED SHADE will be composed FROM your color and THE color OF THE TONER.  
\*\*\* Want to do an experiment!!! The Neutral corrector may be used for the preparation of new colors with less intensity, by mixing with the other toners from the line.  
Free your imagination and creativity - create your own shades!