



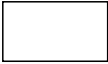

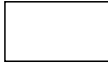
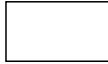


PHILIPS CONSUMER LIFESTYLE			
Product name	<u>W Optimal White EU White Back</u>		
Project name	<u>CR-17-0482 EU BH Black COO Change</u>		
Project no.	<u>5591818-2</u>		
Orderbriefing			
12-NC.NBR	<u>4235 021 50211</u>		
Masterdrawing	<u>4235 041 13551-110_17-07-20</u>		
Languages:	<u>EN, DE, FR, IT, NL, ES, PT</u>		
Handle HX#			
Barcode No.	<u>8710103850342</u>		
Size	<u>80%</u> BWR <u>0.001"</u> Type <u>EAN13</u>		
Operator(s)	<u>LW, MZ, LW, yz</u>		
VERSION No.	<b>4</b>		
Date in	<u>11/20/18</u> Date out _____		
Date amended	<u>03/13/19</u>		
			
Cyan	Magenta	Yellow	Black
			
Aqueous Coating	Diecut		
<b>Date Check</b>			
<input type="checkbox"/> Check briefing Traffic			
<b>Artwork document</b>			
<input type="checkbox"/> Legend	<input type="checkbox"/> Number of colors		
<input type="checkbox"/> 12NC	<input type="checkbox"/> Trapping/Bleed		
<input type="checkbox"/> Barcode	<input type="checkbox"/> Images hires		
<input type="checkbox"/> Diecut	<input type="checkbox"/> Jobsizes		
<b>Deliverables</b>			
<input type="checkbox"/> PDF 1.3	<input type="checkbox"/> Epson		
<input type="checkbox"/> PDF 1.5	<input type="checkbox"/> CD/DVD/RTP		
Approval			
<input type="checkbox"/> QC Lithographer	<u>SGS</u>		
<input type="checkbox"/> Product Manager	_____		
<input type="checkbox"/> Traffic Manager	_____		

90.5
147.6

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Replacement brush head  
Ersatzbürstenkopf  
Têtes de brosse de rechange  
Testina di ricambio  
Vervangende opzetborstel  
Cabezal de repuesto  
Cabeça de escova de substituição  
HX6062


Tot wel 100% minder  
vlekken in slechts **7 dagen**  
in vergelijking met een handtandenborstel\*


Elimina hasta el 100 % de  
las manchas en solo **7 días**  
En comparación con un cepillo  
dental manual\*

Até 100% menos manchas  
em apenas **7 dias**  
em comparação com uma escova de  
dentes manual\*

  
**EN** Medium  
**DE** Mittel  
**FR** Medium  
**IT** Media  
**NL** Medium  
**ES** Medio  
**PT** Média

  
**Standard size**  
**Standardgröße**  
**Taille standard**  
**Misura standard**  
**Standaardformaat**  
**Tamaño estándar**  
**Tamanho standard**

  
**3**  
**months/Monate/**  
**mois/mesi/**  
**meses**

  
**8 710103 850342**

SK – Vysocká:  
Philips Consumer Lifestyle EV  
Tusendleipen 4  
9206 AD Dračleben  
Holandsko

Philips GmbH  
Röntgenstraße 22  
22335 Hamburg  
Deutschland

Philips Iberica, S.A.U.  
Maria de Portugal, 1  
28050 Madrid  
España / Spain

Recycleable packaging materials. Recyclebare  
verpakkingen. Reciclabile materiali della confezione.  
Recyclebare verpakkingen. Reciclabili  
materiali della confezione. Reciclabiles  
emballagem reciclavels. Materiais de  
embalagem reciclavels.  
4235 021 50211

Made in Austria  
Hergestellt in Österreich  
Fait en Belgique  
Faito in Oostenrijk  
Faito in Austria  
Fabricado en Austria

