



BE ON FIRE



SUREFIRE



ABOUT US

SureFire is a specialist European brand owned by Verbatim GmbH providing storage and accessory products for the gaming industry.

Designed for PC and console gaming enthusiasts, **SureFire** products are built to last, easy to use and great value for money to appeal to the wide range of gamers across Europe of all ages and abilities.

The range includes external hard drives and SSDs, gaming mice and mice pads, headsets, keyboards, and other gaming accessories that have been specially designed for high performance gaming.

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BE ON FIRE!

You need to be fast. You need to be agile.

Whatever game you play, you need the right kit to win.

Built to last, easy to use, lightning fast -

SureFire will have your back.

SERIOUSLY FUN

It's all about the shared experience.

Products for advanced and beginner gamers of all ages.

Bringing players together.

Play with **SureFire!**

S U R E F I R E

The Range



Storage



Mouse Pads



Mice



Headsets



Keyboards



Speakers



Cooling Pads



Mouse Bungee



SureFire Skirmish Gaming Headset

With stereo 2.0 sound, LED lighting, built-in microphone, LED illuminated sides and edgy camouflage design, the SureFire Skirmish Gaming Headset is designed for the hardcore gamer.

The Skirmish is lightweight and durable with super comfy foam ear cups. Being universally compatible, it allows you to play games, listen to music and enjoy amazing sound on any platform – whether it is a games console, PC or laptop.

Communicate with teammates through the omnidirectional and fully flexible microphone which can be conveniently adjusted or muted on the left ear cup.

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SKIRMISH - KEY FEATURES

High performance stereo 2.0 sound

Highly sensitive omnidirectional microphone

LED lighting

Flexible and adjustable microphone boom

Volume control and microphone mute on the ear cup

Lightweight, adjustable design with soft, comfy ear pads

For PC and console gaming



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ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48821	SureFire Skirmish Gaming Headset	023942488217	(02)00023942488217(37)06(91)482 (outer)	50023942488212 (outer)

Product Weight (approx):	390 grams
Product Size (WxHxD):	210 mmx 195mm x 95mm
Pack Weight (approx):	633 grams
Pack Dimensions (HxWxD):	257mm x 205mm x 110mm
Carton Qty:	6
Carton Dimensions:	265mm x 360mm x 425mm
Layers Per Pallet:	4
Cartons / layer:	6
Units / Pallet:	144

System Requirements:

1 x 3.5mm stereo headphone jack slot – For PC use: Connect adapter with headset 3.5mm connector then plug into PC audio and mic jack

Windows 10, 8, 7

Mac OS X 10.6 or higher

USB 3.2 Gen 1 or USB 2.0 (type A) port or power supply with USB 2.0 and higher (5V/500mA) for lighting

Pack Contents:

SureFire Skirmish Gaming Headset

Microphone Jack Adapter

Quick Start Guide





SureFire Harrier 360 Surround Sound USB Gaming Headset

With 7.1 virtual stereo surround sound, RGB lighting and detachable microphone, the SureFire Harrier 360 Surround Sound USB Gaming Headset will give you the spatial awareness to keep you one step ahead. Being universally compatible, you can enjoy amazing sound on any platform – console or PC/laptop.

The large, soft leatherette ear pads, adjustable padded headband and lightweight design keep the comfort levels high and features RGB lighting on the earcups. The mute, volume and lighting controls are just at your fingertips via the on-cable remote control.

The detachable and flexible boom microphone features high sensitivity, wide frequency response and low signal-to-noise ratio, ensuring accurate voice communications so your team is always in the know.





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HARRIER - KEY FEATURES

High performance 7.1 virtual stereo surround sound

RGB gradient lighting

For console and PC gaming

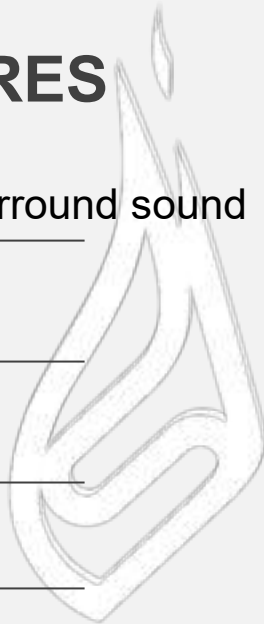
High quality sound

Highly sensitive detachable microphone

Super comfortable and flexible ear pads

Remote volume control

Compatible with PC's, laptops and PS4/PS5 games consoles with a USB interface





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48822	SureFire Harrier 360 Surround Sound USB Gaming Headset	023942488224	(02)00023942488224(37)06(91)482 (outer)	50023942488229 (outer)

Product Weight (approx):	369 grams
Product Dimensions (WxHxD):	220mm x 155mm x 95mm
Pack Weight (approx):	585 grams
Pack Dimensions (HxWxD):	255mm x 215mm x 110mm
Carton Qty:	6
Carton Dimensions (HxWxD):	290mm x 345mm x 460mm
Layers Per Pallet:	3
Cartons / layer:	4
Units / Pallet:	72

System Requirements:

USB-A port
Windows 10, 8, 7
Mac OS X 10.5 or higher

Pack Contents:

SureFire Harrier 360 Surround Sound USB Gaming Headset
Quick Start Guide





SureFire Hawk Claw Gaming 7-Button Mouse with RGB

With a highly responsive optical sensor, 6400-DPI resolution, 7 programmable buttons and full RGB LED lighting, the SureFire Hawk Claw is born ready to play.

The sleek lines are accentuated by the colourful RGB lighting to heighten the gaming experience. Program the buttons, macros and save your speed settings and light effects with the included advanced software.

With adjustable DPI of up to 6400, the SureFire Hawk Claw can be set for rapid exploration of wide areas, or slowed right down for ultimate precision. The polling rate of up to 1000Hz can also be adjusted to four different speeds to best suit the game and computer and ensure perfect performance.



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HAWK CLAW - KEY FEATURES

7-button gaming mouse

Full RGB

Buttons and lighting adjustable via software

Adjustable DPI (800/1600/2400/3200/4800/6400 DPI)

Adjustable polling rate (125/250/500/1000 Hz)

Braided cable (1.5m)

S U R E F I R E





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48815	SureFire Hawk Claw 7-Button Gaming Mouse with RGB	023942488156	(02)00023942488156(37)10(91)482	50023942488151

Product Weight (approx):	140 grams
Product Dimensions (LxWxH):	124mm x 68.5mm x 40mm
Pack Weight (approx):	246 grams
Pack Dimensions (HxWxD):	223mm x 150mm x 50mm
Carton Qty:	10
Carton Dimensions (HxWxD):	220mm x 270mm x 320mm
Layers Per Pallet:	4
Cartons / layer:	8
Units / Pallet:	320

System Requirements:

Windows 10, 8, 7
 Mac OS X 10.5 or higher
 USB 3.2 Gen 1 or USB 2.0
 Consoles with USB port

Pack Contents:

SureFire Hawk Claw Gaming 7-Button Mouse with RGB
 Software CD (for Windows only)
 Quick Start Guide





SUREFIRE

SureFire Condor Claw Gaming 8-Button Mouse with RGB

With its 6400-DPI resolution, full RGB lighting and 8 programmable buttons, the SureFire Condor Claw Gaming Mouse will give you the edge.

Adjust your settings on the fly. Set the DPI of the SureFire Condor Claw from 800 to up to 6400 and have the optimum setting for your game – lower for precise aiming or higher for rapid movement. The polling rate can also be adjusted - 125 Hz, 250 Hz, 500 Hz or 1000 Hz - to best suit the game and computer and ensure perfect performance for your set up.

Configure everything the way you like it. Program the buttons, macros and save your speed settings and RGB light effects with the included advanced software.



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CONDOR CLAW - KEY FEATURES

8-button gaming mouse

Full RGB

Buttons and lighting adjustable via software

Adjustable DPI (800/1600/2400/3200/4800/6400)

Adjustable polling rate (125/250/500/1000 Hz)

Braided cable (1.5m)

S U R E F I R E





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48816	SureFire Condor Claw Gaming 8-Button Mouse with RGB	023942488163	(02)00023942488163(37)10(91)482 (outer)	50023942488168 (outer)

Product Weight (approx): 140 grams
Product Dimensions (L x W x H): 125mm x 72mm x 41mm
Pack Weight (approx): 248 grams
Pack Dimensions (HxWxD): 223mm x 150mm x 50mm
Carton Qty: 10
Carton Dimensions (HxWxD): 220mm x 270mm x 320mm
Layers Per Pallet: 4
Cartons / layer: 8
Units / Pallet: 320

System Requirements:

Windows 10, 8, 7
Mac OS X 10.5 or higher
USB 3.2 Gen 1 or USB 2.0
Consoles with USB port

Pack Contents:

SureFire Condor Claw Gaming 8-Button Mouse with RGB
Software CD (for Windows only)
Quick Start Guide





SureFire Eagle Claw Gaming 9-Button Mouse with RGB

The SureFire Eagle Claw Gaming Mouse has 9 programmable buttons, full RGB lighting and up to 3200-DPI resolution, allowing you to create the perfect set up.

The DPI of the SureFire Eagle Claw can be set from 600 to up to 3200 to give you the optimum setting for your game – lower for precise aiming or higher for rapid movement. The polling rate of up to 1000 Hz - to best suit the game and computer and ensure perfect performance for your set up.

The advanced software allows you to programme the buttons and macros and save your settings and light effects and configure everything the way you like it.

Fully adjustable and with multiple RGB lighting effects, you can select your favourite lighting modes and save them as pre-sets in the software included with the SureFire Eagle Claw.





SUREFIRE

EAGLE CLAW - KEY FEATURES

9-button gaming mouse

Full RGB

Buttons and lighting adjustable via software

Adjustable DPI (600/800/1200/1600/2400/3200 DPI)

Polling rate 1000 Hz

Braided cable (1.5m)

SUREFIRE





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48817	SureFire Eagle Claw Gaming 9-Button Mouse with RGB	023942488170	(02)00023942488170(37)10(91)482 (outer)	50023942488175 (outer)

Product Weight (approx):	150 grams
Product Dimensions (LxWxH):	126mm x 80mm x 39mm
Pack Weight (approx):	256 grams
Pack Dimensions (HxWxD):	223mm x 150mm x 50mm
Carton Qty:	10
Carton Dimensions (HxWxD):	220mm x 270mm x 320mm
Layers Per Pallet:	4
Cartons / layer:	8
Units / Pallet:	320

System Requirements:

Windows 10, 8, 7
 Mac OS X 10.5 or higher
 USB 3.2 Gen 1 or USB 2.0
 Consoles with USB port

Pack Contents:

SureFire Eagle Claw Gaming 9-Button Mouse with RGB
 Software CD (for Windows only)
 Quick Start Guide





SureFire Silent Flight Gaming Mouse Pads

For optical and laser mice sensors and optimised for all sensitivity settings, the SureFire Silent Flight Gaming Mouse Pads deliver ultimate precision and complete in-game control.

The micro-textured cloth surface of the pads provide the ideal balance of speed and control and their anti-slip rubberized base guarantees rock-solid grip during those intense gaming sessions.

Available in two sizes, medium (320mm x 260mm) and large (680 mm x 280mm), with or without RGB illuminated edges. The RGB lighting is USB powered and has 14 light modes: 8 static and 6 dynamic. No software installation needed.



48812 - Silent Flight RGB-320



48810 - Silent Flight 320



48811 - Silent Flight 680

SURE



SILENT FLIGHT - KEY FEATURES

Micro-textured cloth surface for speed and control

Compatible with optical and laser sensor mice

Optimised for all sensitivity settings

Adjustable RGB LED illuminated edges (RGB versions)

14 lighting modes – 8 static and 6 dynamic (RGB versions)

Plug and play / Power off memory function (RGB versions)

Anti-slip rubber base for superior grip

Water resistant



48813 - Silent Flight RGB-680





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48810	SureFire Silent Flight 320 Gaming Mouse Pad	023942488101	(02)00023942488101(37)10(91)482	50023942488106
48811	SureFire Silent Flight 680 Gaming Mouse Pad	023942488118	(02)00023942488118(37)10(91)482	50023942488113
48812	SureFire Silent Flight RGB-320 Gaming Mouse Pad	023942488125	(02)00023942488125(37)10(91)482	50023942488120
48813	SureFire Silent Flight RGB-680 Gaming Mouse Pad	023942488132	(02)00023942488132(37)10(91)482	50023942488137

Product	RGB	Product Weight	Product Dimensions (WxLxH)	Pack Weight	Pack Dimensions (HxWxD)	Carton Quantity	Carton Dimensions (HxWxD)	Layers Per Pallet:	Cartons / layer:	Units / Pallet:
48810 - SureFire Silent Flight 320 Gaming Mouse Pad	No	160g	Medium - 320mm x 260mm x 3mm	206g	300mm x 55mm x 55mm	10	315mm x 130mm x 295mm	3	24	720
48811 - SureFire Silent Flight 680 Gaming Mouse Pad	No	371g	Large - 680mm x 280mm x 3mm	428g	320mm x 65mm x 65mm	10	340mm x 150mm x 345mm	3	15	450
48812 - SureFire Silent Flight RGB-320 Gaming Mouse Pad	Yes	199g	Medium - 320mm x 260mm x 3mm	276g	307mm x 90mm x 90mm	10	340mm x 200mm x 480mm	3	8	240
48813 - SureFire SilentFlight RGB-680 Gaming Mouse Pad	Yes	403.40g	Large - 680mm x 280mm x 3mm	489.8g	328mm x 90mm x 90mm	10	355mm x 200mm x 480mm	3	8	240



SUREFIRE



48810 - Silent Flight 320



48811 - Silent Flight 680



48812 - Silent Flight RGB-320



48813 - Silent Flight RGB-680



SureFire Gaming Bunker SSD & HDD

Games consoles, laptops and PCs have limited storage capacities and the latest games quickly fill them up leaving no space for new titles.

The solution is the SureFire Gaming SSD or HDD - purpose-built extended storage for gamers looking to save their gaming library in a convenient, high capacity, on-the-go device.

SureFire features multi-colour RGB changing LED accent lights and an attractive edgy design influenced by the latest consoles.

There's no need to compromise. Gamers no longer have to decide which games to delete from their console or PC in order to make room for new ones - they can keep them all with SureFire.





GAMING BUNKER - KEY FEATURES

Suitable for both console* and PC gaming

Conveniently store all your games in one place

Multi-colour RGB changing LED accent lights

Faster game loading times

USB 3.2 GEN 1 with USB-C™ adapter

Nero Backup Software**

Can also be used as a regular external SSD / HDD



*Consoles that support external storage devices

**Nero Backup Software is only suitable for Windows OS



ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
53681	SureFire 2.5" Gaming Bunker Hard Drive USB 3.2 Gen 1 1TB Black	023942536819	(02)00023942536819(37)04(91)468	50023942536814
53682	SureFire 2.5" Gaming Bunker Hard Drive USB 3.2 Gen 1 2TB Black	023942536826	(02)00023942 536826(37)04(91)468	50023942536821
53683	SureFire 2.5" Gaming Bunker SSD USB 3.2 Gen 1 512GB Black	023942536833	(02)00023942536833(37)04(91)468	50023942536838
53684	SureFire 2.5" Gaming Bunker SSD USB 3.2 Gen 1 1TB Black	023942536840	(02)00023942536840(37)04(91)468	50023942536845

Product Weight (approx):	180 grams (HDD), 104 grams (SSD)
Product Dimensions:	125mm (H) x 80mm (W) x 17.5mm (D)
Pack Weight (approx):	297 grams (HDD), 193 grams (SSD)
Pack Dimensions:	155mm (H) x 100mm (W) x 34.5mm (D)
Carton Qty:	4
Carton Dimensions:	200mm (H) x 155mm (W) x 120mm (D)
Layers Per Pallet:	9
Cartons / layer:	30
Units / Pallet:	1080

Product	No. of Games
053681 - SureFire Gaming Hard Drive - 1TB	25+ games
053682 - SureFire Gaming Hard Drive - 2TB	50+ games
053683 - SureFire Gaming SSD - 512GB	12 + games
053684 - SureFire Gaming SSD - 1TB	25+ games





SureFire Axis Gaming Mouse Bungee Hub

The distinctive diamond-shaped SureFire Axis Gaming Bungee Hub with multicolour RGB backlight provides a real centrepiece for all discerning gamers.

The flexible support arm holds the mouse cable securely in rubber clamps, creating a heightened point of movement and freedom to play PC games without restriction.

Three USB 3.2 Gen 1 Type A ports and one microSD slot provide connections for USB sticks, memory cards, an additional mouse, or for charging a phone. It also has an optional power supply to support accessories with heavier power requirements.

The metal construction with weighted base and rubber anti-slip feet make it perfectly stable during play, staying rooted to table even in those most intense gaming moments!





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AXIS - KEY FEATURES

Flexible mouse bungee and cable holder

3 x USB 3.2 Gen 1 ports

1 x Micro-SD card reader

Anti-slip weighted base

Multicolour RGB LED backlight

Plug & Play

Optional power - 5V/2A Power Adapter + USB-A to Micro-B USB cable



SUREFIRE



ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48814	SureFire Axis Gaming Mouse Bungee Hub	023942488149	(02)00023942488149(37)40(91)482 (outer) (02)00023942488149(37)10(91)482 (inner)	50023942488144 (outer) 20023942488143 (inner)

Product Weight (approx):	Hub: 173 grams, bungee arm: 17 grams
Product Dimensions (LxWxH):	116mm x 103mm x 21 (97mm including bungee)
Pack Weight (approx):	360 grams
Pack Dimensions (HxWxD):	210mm x 142mm x 35mm
Carton Qty (inner):	10
Carton Qty (outer):	40
Carton Dimensions (HxWxD):	315mm x 370mm x 395mm
Layers Per Pallet:	3
Cartons / layer:	6
Units / Pallet:	720

System Requirements:

Notebook with USB port or power supply with USB 2.0 and higher (5V/500mA)
USB 3.2 Gen 1 or USB 2.0

Pack Contents:

SureFire Axis Gaming Mouse Bungee Hub
USB-A to Micro B Cable
5V / 2A Adapter (including USB-A to Micro B USB Cable)
Quick Start Guide





SureFire Bora Gaming Laptop Cooling Pad

For laptops from 12 to 17 inches, the SureFire Bora Gaming Laptop Cooling Pad keeps temperatures down while you are on fire!

By rapidly dissipating the generated heat in the laptop housing, it maximises the life expectancy and performance of your laptop.

The four adjustable LED illuminated fans (green or red) achieve a cooling speed of up to 1200RPM, but remain quiet (max 26dBA). The Bora has two different viewing angles, a non-slip base, two hinged stoppers at the front to secure the laptop, and a very useful additional USB port to attach an external device such as a keyboard, mouse or other gaming accessory.

SUREFIRE





SUREFIRE

BORA KEY FEATURES

Cooling pad for laptops up to 17" for increased laptop performance

Atmospheric LED backlighting – green or red

Adjustable platform height levels to maximize comfort

4 adjustable fans - low noise level (max 26dBA)

Additional USB port to attach other accessories

Anti-slip base & hinged stoppers to secure laptop

Powered by USB (5V DC), USB Cable included





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48818	SureFire Bora Gaming Cooling Pad Green	023942488187	(02)00023942488187(37)10(91)482	50023942488182
48819	SureFire Bora Gaming Cooling Pad Red	023942488194	(02)00023942488194(37)10(91)482	50023942488199

Product Weight (approx):	745 grams
Product Dimensions (LxWxH):	287mm x 408mm x 29mm
Pack Weight (approx):	1076 grams
Pack Dimensions (HxWxD):	309.5mm x 433mm x 42mm
Carton Qty:	10
Carton Dimensions (HxWxD):	328mm x 448mm x 453mm
Layers Per Pallet:	3
Cartons / layer:	4
Units / Pallet:	120

System Requirements:

Notebook with USB port or power supply with USB 2.0 and higher (5V/500mA)
 USB 3.2 Gen 1 or USB 2.0

Pack Contents:

SureFire Bora Gaming Laptop Cooling Pad
 USB-A to USB-A Cable
 Quick Start Guide

S U R E F I R E





SureFire KingPin RGB Multimedia Gaming Keyboard

Get the gaming set up you desire with the SureFire KingPin full-size gaming keyboard with 10 multimedia keys, 25 anti-ghosting keys and RGB lighting.

The vivid 7-colour LED backlighting is adjustable in brightness and speed, and you can choose from a number of lighting modes to set the perfect ambience.

Full-sized, and with 25 anti-ghosting keys, the SureFire KingPin ensures accuracy and control in your game play, even when you press a number of keys simultaneously.

The 10 direct access multimedia keys make it possible to control sound volume or lighting quickly and easily from the keyboard - you can even play and pause music, or open your mail or web browser, all from direct keys.





SUREFIRE

KINGPIN KEY FEATURES

Multimedia gaming keyboard with RGB backlighting

7 programmable colours (no software required)

PN48823 - QWERTZ layout with 115 keys
(includes 25 anti-ghosting keys)

PN48824 - QWERTY layout with 114 keys
(includes 25 anti-ghosting keys)

1.8m braided USB cable



SUREFIRE



SUREFIRE

ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48823	SureFire KingPin RGB Gaming Multimedia Keyboard – QWERTZ German	023942488231	(02)00023942488231(37)10(91)482	50023942488236
48824	SureFire KingPin RGB Gaming Multimedia Keyboard – QWERTY English	023942488248	(02)00023942488248(37)10(91)482	50023942488243
48828	SureFire KingPin RGB Gaming Multimedia Keyboard - QWERTY Nordic	023942488286	(02)00023942488286(37)10(91)482	50023942488281
48830	SureFire KingPin RGB Gaming Multimedia Keyboard - QWERTY Spanish	023942488309	(02)00023942488309(37)10(91)482	50023942488304
48832	SureFire KingPin RGB Gaming Multimedia Keyboard - QWERTY Italian	023942488323	(02)00023942488323(37)10(91)482	50023942488328
48834	SureFire KingPin RGB Gaming Multimedia Keyboard - AZERTY French	023942488347	(02)00023942488347(37)10(91)482	50023942488342

Product Weight (approx): 786 grams
Product Dimensions (LxWxH): 206mm x 469mm x 38mm
Pack Weight (approx): 1005g
Pack Dimensions (HxWxD): 50mm x 480mm x 233mm
Carton Qty: 10
Carton Dimensions (HxWxD): 262mm x 500mm x 530mm
Layers Per Pallet: 4
Cartons / layer: 4
Units / Pallet: 160

**System Requirements:**

Windows 10, 8, 7
 Mac OS X 10.6 or higher
 USB 3.2 Gen 1 or USB 2.0

Pack Contents:

SureFire KingPin RGB Keyboard
 Quick Start Guide





SureFire Gator Eye Gaming Speakers

Compact in size, but with the sound to impress, the SureFire Gator Eye 2.0 speaker set provides a rich sound boost for games, videos and music on your PC or laptop.

The 5W stereo speakers with enhanced base are USB powered, so no need for wall power. Volume is conveniently controlled by a switch on the cable and sound transmission is provided by the 3.5mm jack.



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GATOR EYE KEY FEATURES

Powerful stereo 2.0 gaming speakers

Enhanced bass performance

Easy to reach volume control on cable

USB powered: no wall power needed

Works with all PC / laptops



S U R E F I R E





ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48820	SureFire Gator Eye Gaming Speaker	023942488200	(02)00023942488200(37)10(91)482	50023942488205

Product Weight (approx):	632 grams
Product Dimensions (LxWxH):	122mm x 200mm x 105.7mm (both speakers)
Pack Weight (approx):	733
Pack Dimensions (HxWxL):	110mm x 230mm x 125mm
Carton Qty:	10
Carton Dimensions (HxWxL):	238mm x 245mm x 655mm
Layers Per Pallet:	4
Cartons / layer:	5
Units / Pallet:	200

System Requirements:

PC/Notebook or Consoles with 3.5mm jack for sound transmission and USB 2.0 or higher for power supply.

Pack Contents:

SureFire Gator Eye Gaming Speakers
Quick Start Guide



S U R E F I R E



SureFire KingPin Gaming Combo Set (Multimedia Keyboard, 7-Button RGB Mouse & Mouse Pad)

The ideal 3-in-1 gaming bundle to get you started.

SureFire KingPin full-size gaming keyboard with 10 multimedia keys, 25 anti-ghosting keys and 7 colour programmable RGB lighting.

7-button gaming mouse with RGB backlighting with adjustable resolution of up to 3200 DPI.

Micro-textured cloth mouse mat with anti-slip rubberized base compatible with all laser mice and sensors.



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SUREFIRE

KINGPIN COMBO KEY FEATURES

MULTIMEDIA KEYBOARD

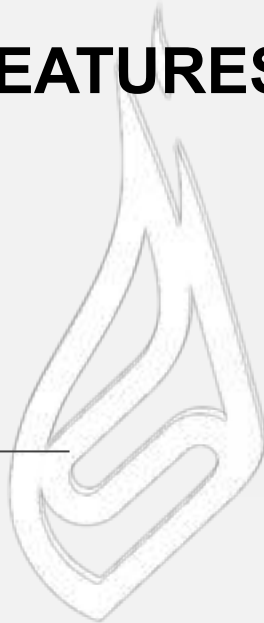
- Multi-option RGB backlighting
- 25 anti-ghosting keys
- 1.8m braided USB cable

7-BUTTON MOUSE WITH RGB

- RGB backlight
- 7 buttons
- 3200 DPI (adjustable)

GAMING MOUSE PAD

- Soft and smooth cloth surface
- Anti-slip rubberised base
- Compatible with optical and laser sensor mice





SUREFIRE

ORDERING INFORMATION:

Reorder No.	Description	Barcode	EAN-128	EAN-14
48825	SureFire KingPin Gaming Combo Set - Keyboard QWERTZ, 7-Button RGB Mouse & Mouse Pad)	023942488255	(02)00023942488255(37)10(91)482	50023942488250
48826	SureFire KingPin Gaming Combo Set - Keyboard QWERTY, 7-Button RGB Mouse & Mouse Pad	023942488262	(02)00023942488262(37)10(91)482	50023942488267
48829	SureFire KingPin Gaming Combo – Keyboard QWERTY Nordic, 7-Button Mouse & Mouse Pad	023942488293	(02)00023942488293(37)10(91)482	50023942488298
48831	SureFire KingPin Gaming Combo – Keyboard QWERTY Spanish, 7-Button Mouse & Mouse Pad	023942488316	(02)00023942488316(37)10(91)482	50023942488311
48833	SureFire KingPin Gaming Combo – Keyboard QWERTY Italian, 7-Button Mouse & Mouse Pad	023942488330	(02)00023942488330(37)10(91)482	50023942488335
48835	SureFire KingPin Gaming Combo – Keyboard AZERTY French, 7-Button Mouse & Mouse Pad	023942488354	(02)00023942488354(37)10(91)482	50023942488359

Keyboard Weight (approx): 786 grams
Mouse Weight (approx): 139 grams
Mouse Pad Weight (approx): 160 grams
Keyboard Dimensions (LxWxH): 206mm x 469mm x 38mm
Mouse Dimensions (LxWxH): 130mm x 69mm x 42mm
Mouse Pad Dimensions (LxWxH): 260mm x 320mm x 3mm
Pack Weight (approx): 1330g
Pack Dimensions (HxWxL): 47mm x 565mm x 240 mm
Carton Qty: 10
Carton Dimensions (HxWxL): 260mm x 530mm x 579mm
Layers Per Pallet: 4
Cartons / layer: 4
Units / Pallet: 160

System Requirements:
 Windows 10, 8, 7
 Max OS X 10.6 or higher
 USB 3.2 Gen 1 or USB 2.0
 Consoles with USB port

Pack Contents:
 RGB Gaming Multimedia Keyboard
 7-Button Gaming Mouse
 Gaming Mouse Pad
 Quick Start Guide





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Marketing Support Materials

- Brand Name / Logo
- Brand Guidelines
- Website
- Marketing Directory
- Sales Presenter
- Product Flyer
- Product Catalogue
- Product Pictures
- Lifestyle Pictures
- Added Value Pictures
- Videos
- Web Banners
- Adverts / Graphics
- Social Media Channels
- Influencer Marketing
- Rich Media Content
- Merchandising
- Press Agency Support
- POS Solutions
- Wettransfer



Brand Logo & Name



S U R E F I R E

S U R E F I R E

Vertical lockup

S U R E F I R E

Horizontal lockup

R E



Brand Guidelines

Brand Vision & Mission
Branding Guidelines
Key Messaging
Keywords & Phrases

Vision and Mission

Vision
The vision is to become the leading brand in the world for providing a comprehensive range of services to our customers.

Mission
To provide a high quality service to our customers, and to ensure that our customers are satisfied with our products and services.

Messaging

BE ON FIRE!
The message is to be the leading brand in the world for providing a comprehensive range of services to our customers.

SEXUALLY FUN
The message is to be the leading brand in the world for providing a comprehensive range of services to our customers.

Logo Guidelines

The logo guidelines are to ensure that the logo is used consistently across all branding materials. The logo is to be used in the following ways:

Vertical lockup:
The logo is to be used in the following ways:

Horizontal lockup:
The logo is to be used in the following ways:

The following guidelines are to ensure that the logo is used consistently across all branding materials. The logo is to be used in the following ways:

Fonts

The fonts used in the brand are as follows:

Font Name	Usage
Helvetica	Headlines
Helvetica	Body Text
Helvetica	Footnotes
Helvetica	Text
Helvetica	Text
Helvetica	Text
Helvetica	Text
Helvetica	Text
Helvetica	Text
Helvetica	Text

Colour Breakdown:

The colors used in the brand are as follows:

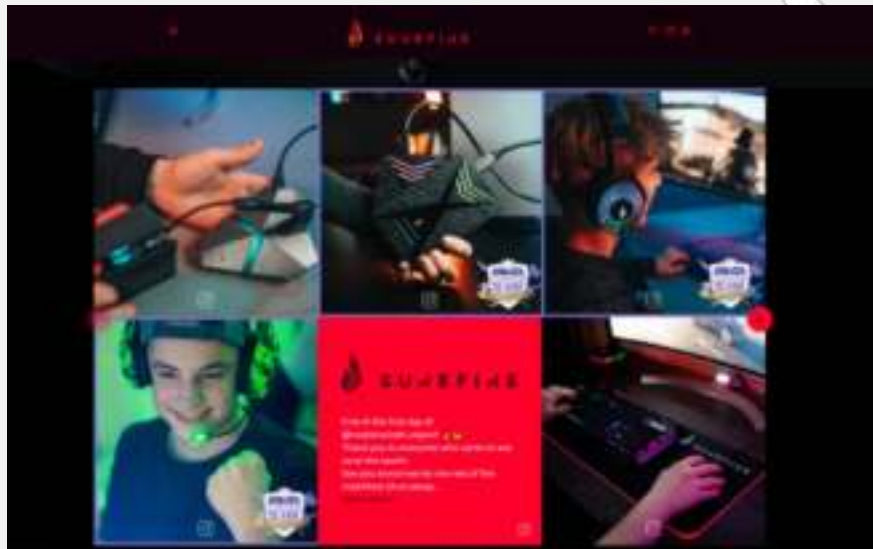
Color	Usage
Red	Primary Color
Green	Secondary Color
Black	Text Color

R E F I R



Website





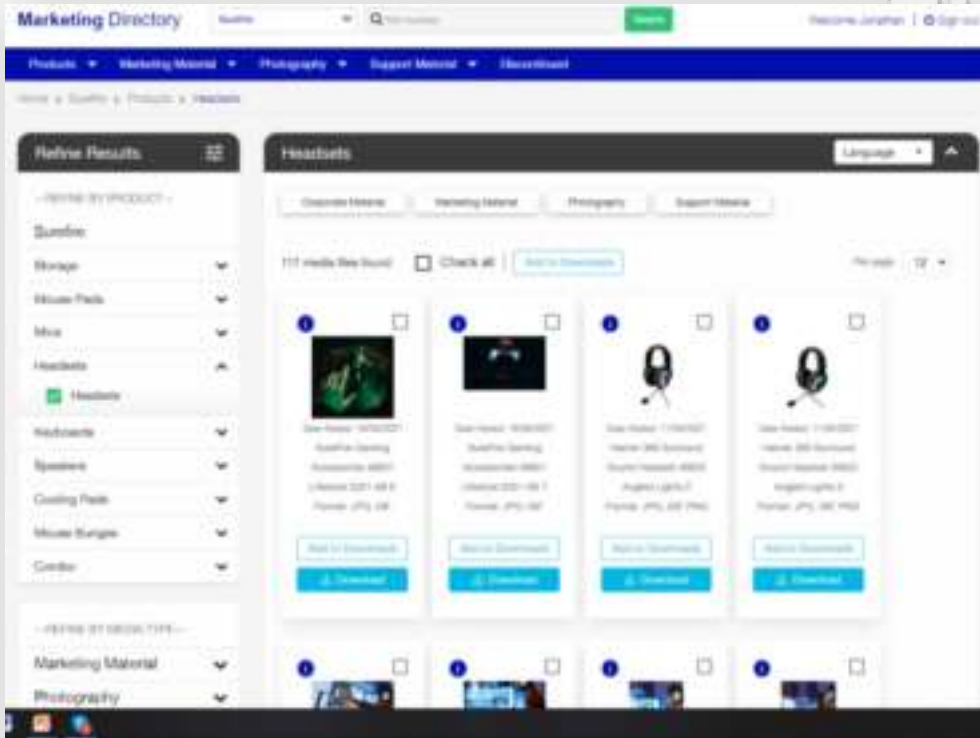
Website Key Features

- 13 languages
- Where to Buy links to retailers
- Integrated videos
- Detailed product information and specifications
- Feeds from Social Media posts
- Vibrant imagery

SUREFIRE



Marketing Directory



Download pictures, videos, web text, logos, brochures, flyers, sales presenters, and other useful material to help you in your promotions.

F I R E



Sales Presenters



BE ON FIRE!
 You need to be fast. You need to be agile. Whatever game you play, you need the right kit to win. Built to last, easy to use, lightning fast - SureFire will have your back.

SERIOUSLY FUN
 It's all about the shared experience. Products for advanced and beginner gamers of all ages. Bringing players together. Play with SureFire!



SureFire Hawk Claw Gaming 7-Button Mouse with RGB

With a highly responsive optical sensor, 4400 DPI resolution, programmable buttons and full RGB LED lighting, the SureFire Hawk Claw is built ready to play.

The sleek form and ergonomics by the industry's RGB lighting is designed for gaming experience. Program the multiple mouse and save your saved settings and light effects with the included onboard memory.

With adjustable DPI up to 4400, the SureFire Hawk Claw can be set for light modulation of some mice, or locked right level for ultimate precision. The gaming kit is up to \$100! To see what is available or for different options to see out the game and complete your mouse perfect performance.



KEY FEATURES

7-button gaming mouse

Full RGB

Buttons and lighting adjustable via software

Adjustable DPI: 200-4400 (400/800/1600/3200/4400)

Adjustable polling rate (125/500/1000 Hz)

Shaded case (1.5m)



ORDERING INFORMATION:

Product No.	Description	Package	MSRP (US)	MSRP (UK)
010001	SureFire Hawk Claw Gaming 7-Button Mouse with RGB	1 x Mouse	\$129.99	£79.99
010002	SureFire Hawk Claw Gaming 7-Button Mouse with RGB (Shaded Case)	1 x Mouse	\$149.99	£99.99
010003	SureFire Hawk Claw Gaming 7-Button Mouse with RGB (Shaded Case) - 1.5m Cable	1 x Mouse	\$149.99	£99.99
010004	SureFire Hawk Claw Gaming 7-Button Mouse with RGB (Shaded Case) - 1.5m Cable (UK)	1 x Mouse	£149.99	£99.99

Product No.	MSRP (US)	MSRP (UK)	Package	Weight	Dimensions (mm)
010001	\$129.99	£79.99	1 x Mouse	120g	125 x 65 x 40
010002	\$149.99	£99.99	1 x Mouse	120g	125 x 65 x 40
010003	\$149.99	£99.99	1 x Mouse	120g	125 x 65 x 40
010004	£149.99	£99.99	1 x Mouse	120g	125 x 65 x 40



Product Flyers

SUREFIRE
HARRIER 360

GAMEPC HEADSET PART NO. ORDER **48822**

7.1 HI-PERFORMANCE VIRTUAL SUBBASS

RGB LIGHTING

REMOTE CONTROL

REMOVABLE MICROPHONE

PACK CONTENT

- 1 High performance 7.1 virtual stereo surround sound
- 1 RGB gradient lighting
- 1 For console and PC gaming
- 1 High quality sound
- 1 Highly sensitive detachable microphone
- 1 Super comfortable and flexible velour foam
- 1 Remote volume control
- 1 Compatible with PC's, laptops and PS4/PS5 games consoles with a USB interface

surefiregaming.com

BE SURROUNDED WITH SOUND
From fiery explosions to subtle footsteps, everything sounds crisp and balanced. You'll be able to pinpoint your enemy's location with ease, giving you the winning edge.

MARATHON-PROOF
The ultra-soft headsets are made just to fit your ears precisely, while the adjustable padded headband and lightweight design keep the comfort levels high even during the most epic gaming sessions.

BE HEARD
The detachable and flexible boom microphone features high sensitivity and wide frequency response, ensuring accurate voice communication for all your team at all times in the know.

BE ILLUMINATED
Make your headset stand out as easily as your game play. The Harrier 360 features RGB lighting on the earcups that you can control via the on-ear remote.

SPECIFICATIONS			
Model No.	48822	Weight	350 grams
Working Mode	Wired	Headset Type	Over-ear
Color	Black	Lighting	RGB gradient lighting
CONNECTIVITY			
Connectivity Type	Wired	Connectivity	3.5mm/USB
Connectivity Type	Wired	Audio Channel	7.1
Connectivity Type	Wired	Audio Interface	3.5mm/USB
COMPATIBILITY			
Device Supported	PC	Device Type	Headset
Device Supported	PS4	Device Type	Headset
Device Supported	PS5	Device Type	Headset
Device Supported	PC, PS4, PS5	Device Type	Headset
CONNECTIVITY			
Connectivity Type	Wired	Device Type	Headset
Connectivity Type	Wired	Device Type	Headset
Connectivity Type	Wired	Device Type	Headset
COMPATIBILITY			
Device Supported	PC	Device Type	Headset
Device Supported	PS4	Device Type	Headset
Device Supported	PS5	Device Type	Headset
Device Supported	PC, PS4, PS5	Device Type	Headset
POWER REQUIREMENTS			
Power Supply	5V DC, 2A	Power Consumption	10W
Power Supply	5V DC, 2A	Power Consumption	10W
OPERATIONAL ENVIRONMENT			
Operating Temperature	0°C to 40°C	Storage Temperature	-20°C to 60°C
Operating Humidity	20% to 80%		
OPERATIONAL ENVIRONMENT			
Operating Temperature	0°C to 40°C	Storage Temperature	-20°C to 60°C
Operating Humidity	20% to 80%		
OPERATIONAL ENVIRONMENT			
Operating Temperature	0°C to 40°C	Storage Temperature	-20°C to 60°C
Operating Humidity	20% to 80%		

SUREFIRE

S U R E F I R E



Product Catalogue



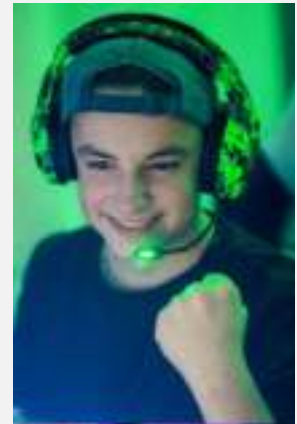
E

Product Pictures





Lifestyle Pictures



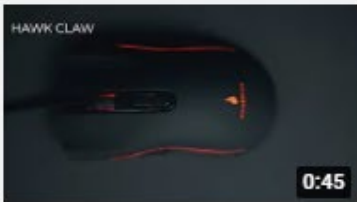
Added Value Pictures





SUREFIRE

Videos



HAWK CLAW Gaming 7-Button Mouse



EAGLE CLAW Gaming 9-Button Mouse



CONDOR CLAW Gaming 8-Button Mouse



SKIRMISH GAMING HEADSET

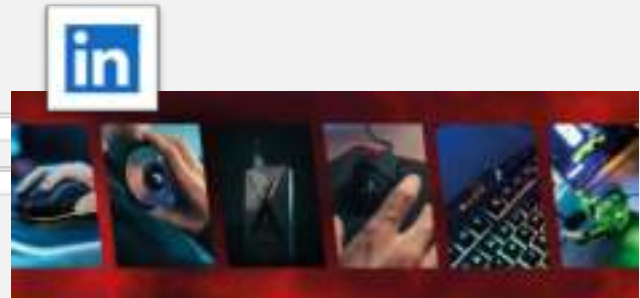
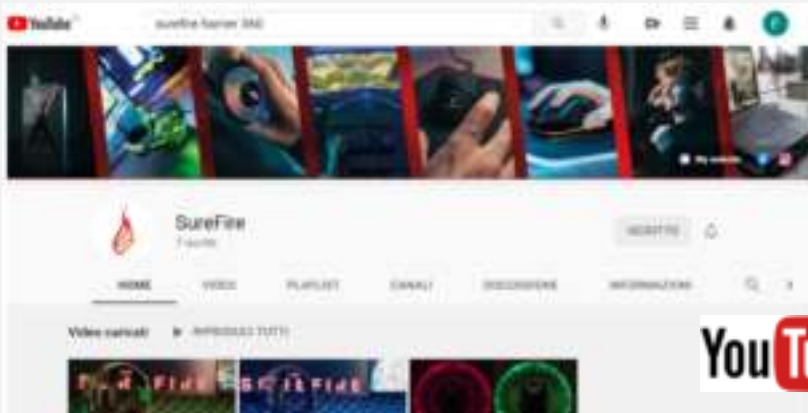


SureFire HARRIER 360 SURROUND SOUND USB...

SUREFIRE



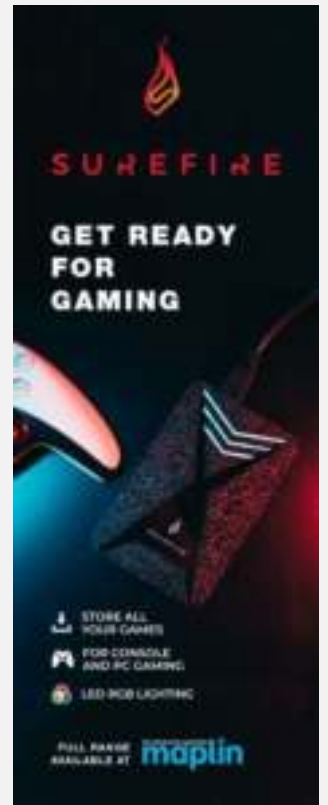
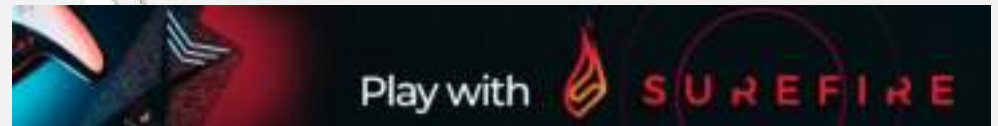
Web Banners for Social Media



E F

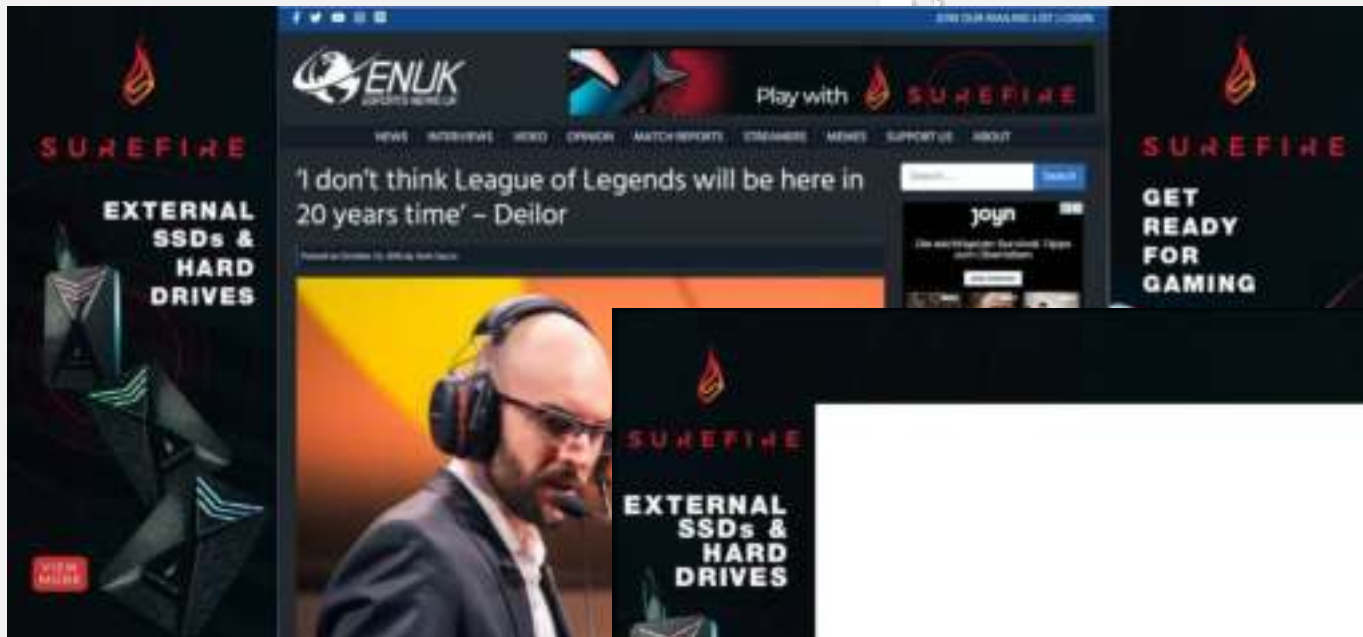


Web Banners

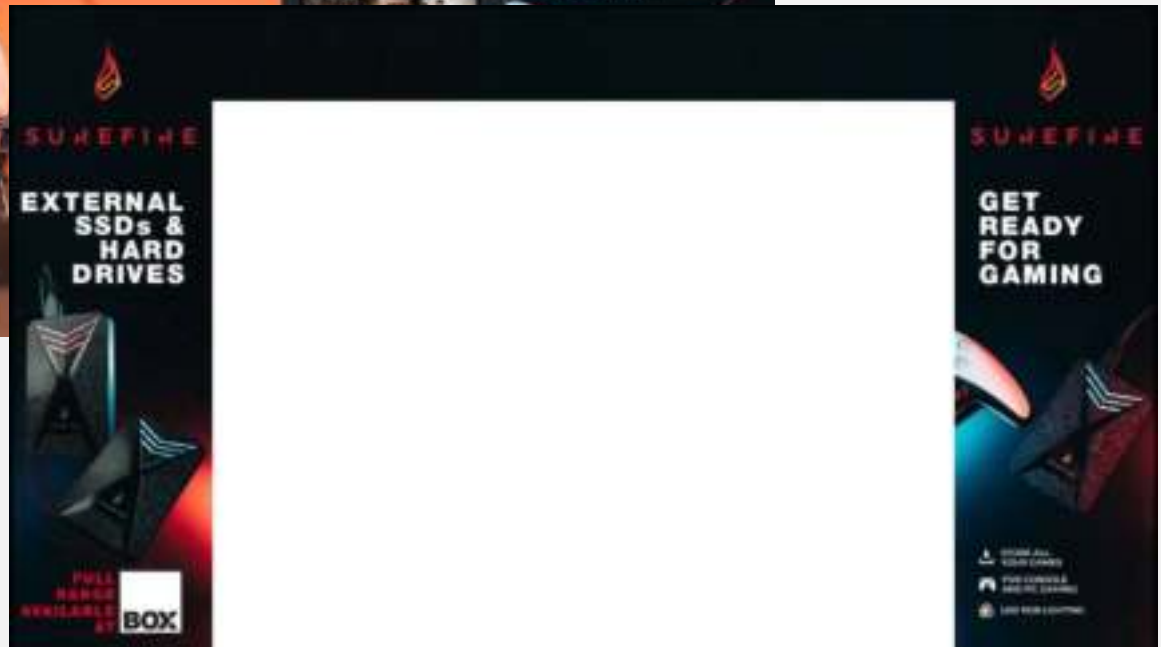




Skin Banners



S U





Product Banners



Adverts / Graphics

EDI Mag - FR



Maplin - UK

Xplay - CZ

MediaMagazin - AT



ITB & ICT - DE



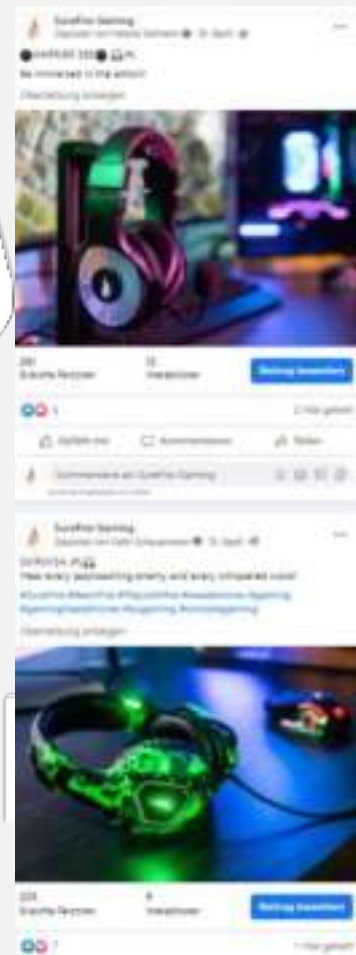
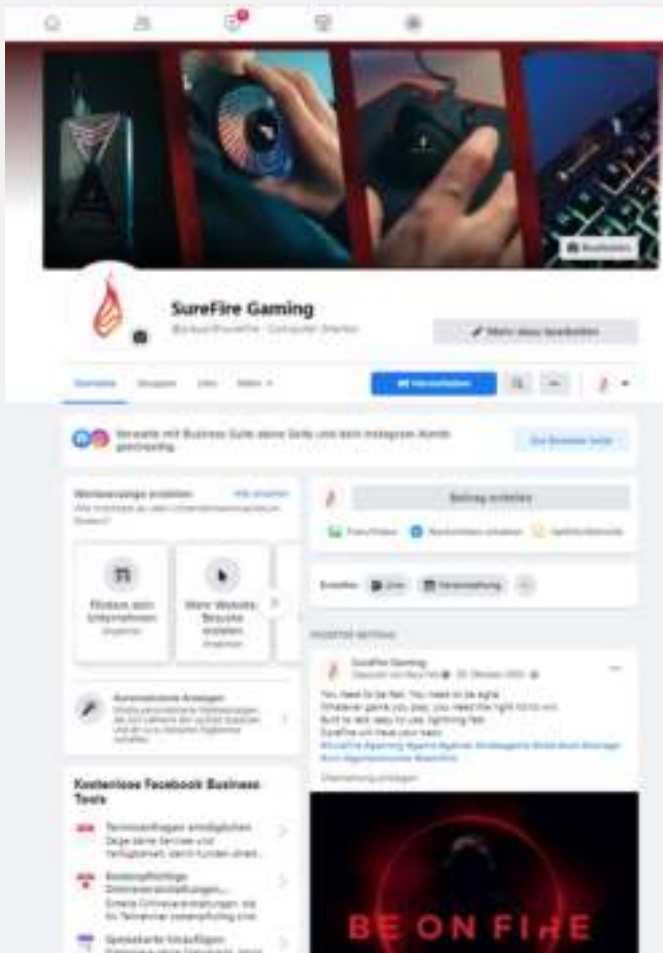


Social Media Channels (Instagram)





Social Media Channels (Facebook)



E R E

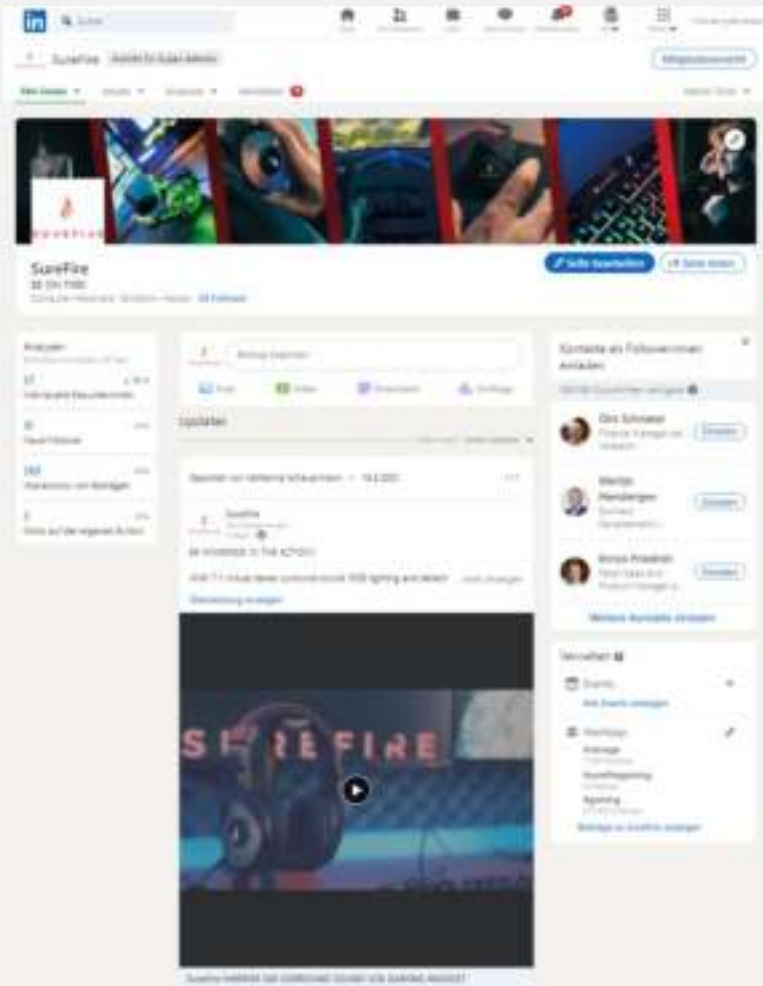


Social Media Channels (YouTube)

The screenshot displays the YouTube channel page for 'SureFire'. At the top, there is a banner image with a collage of gaming-related scenes. The channel name 'SureFire' is prominently displayed with a subscriber count of 14. A navigation menu includes options like 'HEIMTAGE', 'VIDEOS', 'PLAYLISTS', 'KANAL', 'DISKUSION', and 'KANALES'. The main content area features a video player for 'SureFire HDD & SSD' with a description: 'Extended hard drive and SSD storage for consoles and PCs - keeping all your games in one place. Designed for gamers with RGB lighting and backup software.' Below this, an 'Uploads' section shows a grid of video thumbnails for various gaming peripherals, including mice and headsets, each with a duration of 0:44.



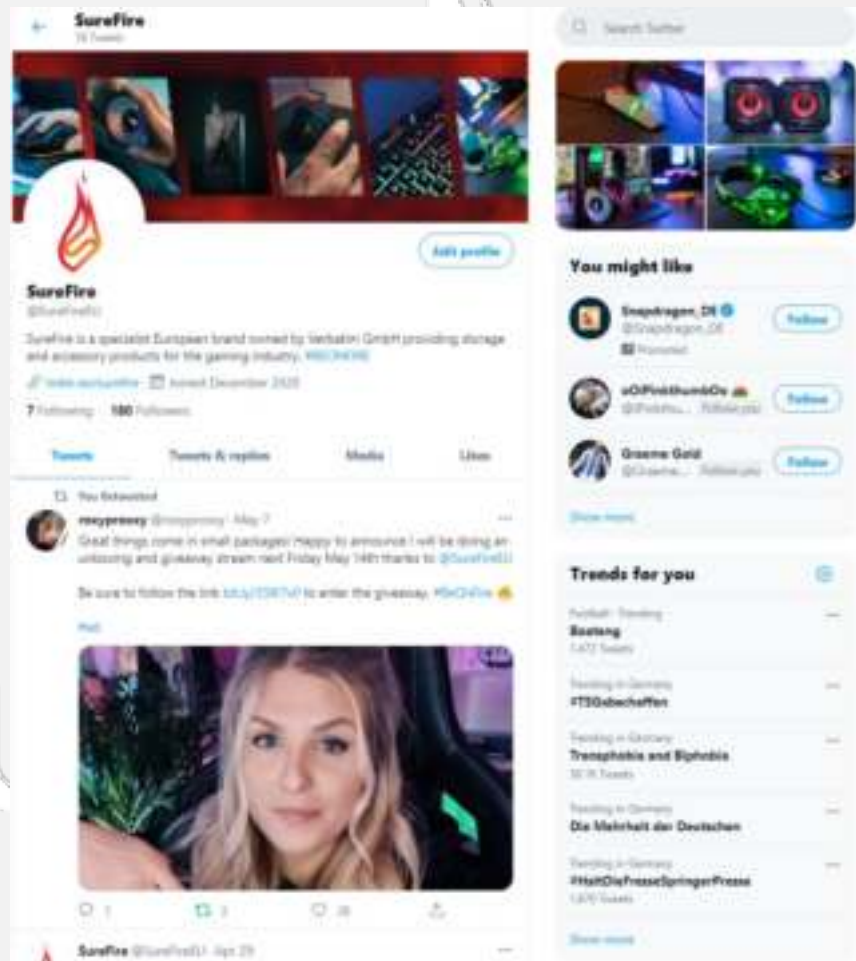
Social Media Channels (LinkedIn)



EFFIRE



Social Media Channels (Twitter)

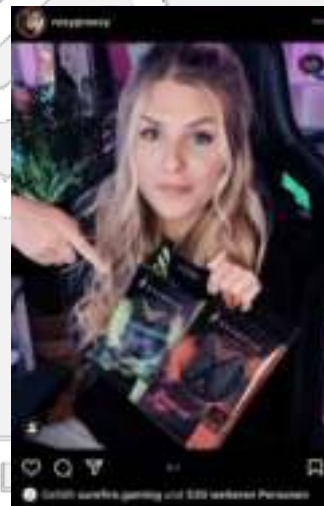
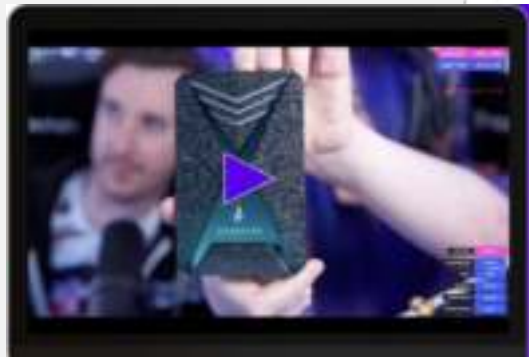


SURE

FIRE



Influencer Marketing



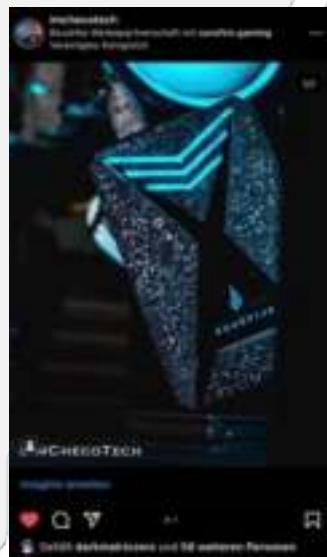
S U R E F I R E

UK: Twitch, Instagram, Twitter

Sweden: Twitch, Instagram, Twitter



Influencer Marketing



Netherlands: Instagram

UK: Instagram

UK: Instagram

Czech Republic: Instagram



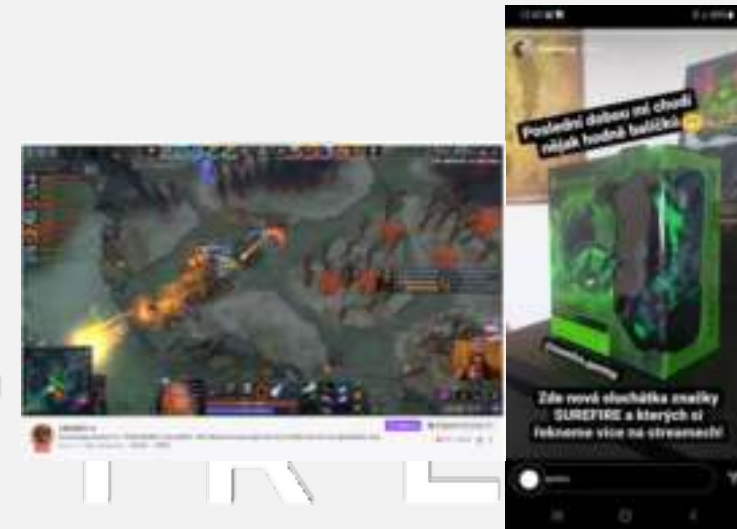
Influencer Marketing



Germany: Instagram



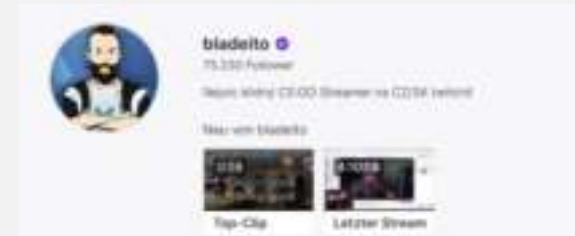
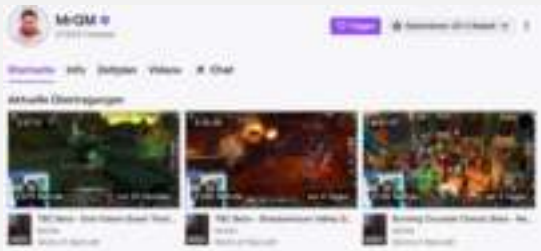
Ireland: Instagram



Czech Republic: Instagram, Twitch



Coming Soon



SUREFIRE

UK: Twitch, Twitter

UK: Instagram, Youtube

Czech Republic: Instagram, Twitch



Coming Soon



S U R E F I R E

UK: Instagram

Romania: Instagram



Rich Media Content



Loadbee



Amazon A+



Alza (CZ)



BOX (UK)

Merchandising



Hoodies



Poloshirts



Stickers



Wall pictures



T-shirts



Caps





Press Agency Support

- DE/AT: HBI Helga Bailey GmbH
- RU: Eastside RU
- PL: Eastside PL
- UA: Eastside UA
- CZ/SK: Averia
- FR: Yucatan
- IT: NowPR!
- ES: (in negotiation)
- UK/Nordic: Hotdrop / Local Verbatim PR support
- More Eastern European countries will follow 2021

SUREFIRE



Press Releases



New SureFire Gaming Brand Launched

External Hard Drives and SSDs - first products of the new gaming range

2nd November, 2020 | Eschborn, Germany: There's a new gaming brand on the block. SureFire is the exciting new brand owned by Verbatim GmbH specially designed for PC and console* gaming enthusiasts. The first products launched under the new brand are the **SureFire GX3 Gaming Hard Drive** and the **SureFire GX3 Gaming SSD**, and more than 20 other gaming products are planned for launch before the end of the year.



"With more people staying at home, there has been a big surge in gaming over recent months. Gaming has the great benefit of allowing friends to play on-line together and continue to have enjoyable, shared experiences," said Olve Alberts, president, Verbatim GmbH.

"SureFire is purpose-built for gamers – all the products that we will be introducing later this year and throughout 2021 will all be built to last, easy to use and great value for money to appeal to the wide range of gamers across Europe of all ages and abilities," added Alberts. "The first products we are launching are our external hard drives and SSDs, and these will soon be followed by gaming mice, headsets, hubs, and other products that have been specially designed for high performance gaming."



EXTENDED GAMING STORAGE

PlayStations, Xboxes, laptops and PCs have limited storage capacities and the latest games quickly fill them up leaving no space for new titles. The new SureFire External Gaming SSDs and Hard Drives provide purpose-built extended storage for gamers looking to save their gaming library in a convenient, high capacity, on-the-go device.

With the 2TB SureFire Gaming Hard Drive capable of storing up to 50+ games**, players no longer have to decide which games to delete from their console or PC in order to make room for new titles – they can keep them all safely on the SureFire drive as well as take them to a friend's house to play there.

SureFire Gaming Hard Drives and SSDs are plug-and-play which allows players to get up and running in minutes, and being compact in size with no power cables, it makes them highly convenient for the living room or to easily take to another location to play there. Alternatively, the drive can be used as a regular external storage device if not needed for gaming.

The SureFire drives feature multi-colour RGB changing LED accent lights in keeping with modern gaming set-ups and an attractive edge design influenced by the latest consoles. The drives come pre-installed with **Nero Backup software***** for full system backup and restore functionality which allows users to schedule automatic backups.

With USB Superspeed 5Gbps data transmission (USB 3.2 Gen1) for fast game loading and backup, the SureFire HDD and SSD devices include a Micro-B to USB-A cable and a USB-A to USB-C adapter which enables Mac and PC owners to benefit from improved connectivity to USB-C and USB-A ports.

The **SureFire GX3 Gaming Hard Drive** has a recommended retail price of € 72.99 for the 1TB version (PN 53681) and € 95.99 for 2TB (PN 53682), while the **SureFire GX3 Gaming SSD** has a recommended retail price of € 99.99 for the 512GB version (PN 53683) and € 148.99 for 1TB (PN 53684).

*Consoles that support external storage devices.

**Number of games will vary based on file sizes, formatting and other programs. Calculation based on average game size of 20GB/40GB.

***Nero Backup Software is only suitable for Windows OS.

About SureFire

SureFire is a specialist European brand owned by Verbatim GmbH providing storage and accessory products for the gaming industry. Visit <http://www.surefire-gaming.com>



Press Releases



SUREFIRE HEADSETS FOR TRUE GAMERS

The new gaming peripheral range now available across Europe

17th April, 2021 - Eschborn, Germany: SureFire, the specialist gaming brand of Verbatim GmbH, has launched two new headsets, the HARMER 360 Surround Sound Gaming Headset and the SKIRMISH Gaming headset, bringing competitive crystal clear communication for PC and console gaming enthusiasts. The two headsets are part of the exciting new SureFire product range that includes external SSDs and hard drives, gaming mice, mice pads, speakers, keyboards, and other gaming accessories.



The HARMER 360 Surround Sound USB Gaming Headset delivers 7.1 Virtual Stereo Surround Sound providing gamers with the spatial awareness that delivers the true margins needed to stay ahead of opponents. Its adjustable RGB gradient lighting can be controlled via the on-cable remote, and the large ear pads and padded headband make it a joy to wear during long gaming sessions. The Harmer's flexible boom microphone is detachable, allowing users to remove it when chatting is not required or when watching videos or listening to music. With its USB connection, the Harmer is universally compatible with all consoles and PCs that possess a USB interface.



The SKIRMISH Gaming Headset with its edgy camouflage design and LED illuminated sides and microphone fits to any gaming set-up. With a 3.5mm jack connection, the Skirmish is universally compatible allowing users to play games, listen to music and enjoy great sound on any platform – whether it is a games console, PC or laptop. The Skirmish features high performance stereo 2.0 sound and includes an omnidirectional flexible built-in microphone ensuring clear communication with gaming teammates. It is also lightweight, adjustable, has soft, comfy ear pads, and conveniently includes a volume control and microphone mute button on the ear cup.

“Our new SureFire’s range will appeal to gamers of all ages and abilities and offers great value for money,” said Chris Alberts, President, Verbatim GmbH. “Multiplayer online games provide an important social function with far fewer people opting for play video games on their own consoles – the preference is unquestionably to play with or against people online, and having a good headset really helps in providing an enjoyable and interactive experience.”

The SKIRMISH (RPPC-E) and HARMER 360 (RPPC-E) are available now via specialist authorized retailers across Europe.

For more information, please visit: <https://www.surefire-gaming.com/>



Specifications

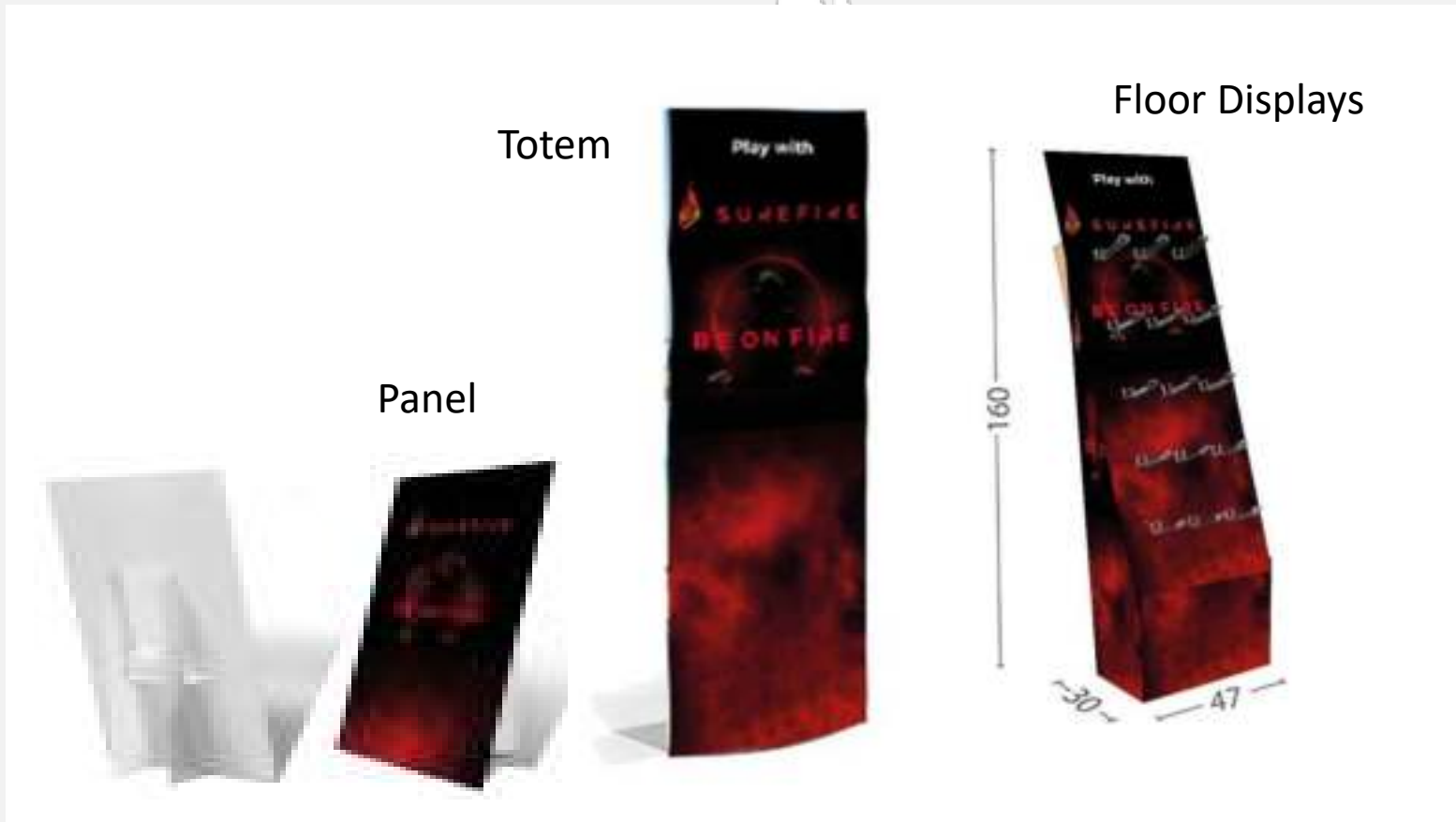
Item	SureFire Skirmish Gaming Headset	SureFire Harmer 360 Surround Sound USB Gaming Headset
Part Number	8001	8002
Connectivity	3.5mm + 3.5mm + 3.5mm	USB + 3.5mm + 3.5mm
Headphone Frequency	20 Hz - 20 kHz	20 Hz - 20 kHz
Impedance	16 Ohm	16 Ohm
Microphone Type	2.0 Stereo	2.0 Stereo + 3.5mm + 3.5mm
Microphone Connector	3.5mm	3.5mm
Microphone Cable	1.2m	1.2m
Microphone Length	1.2m	1.2m
Color	Black, Camouflage	Black
Lighting	16mm LED on USB connector	16mm ambient + 13mm Blue LED on USB
Volume Control	Yes - on ear cup	Yes - on ear cup
Other Features	Microphone mute	Microphone mute, RGB mode switch
Microphone Gain	Adjustable, variable	Adjustable, variable, auto-silencing
Microphone Sensitivity	32 ± 3 dB	32 ± 3 dB
Microphone Frequency	80 - 16 kHz	80 - 16 kHz
Microphone Impedance	16 Ohm	16 Ohm
Microphone Frequency Response	80 - 16 kHz	80 - 16 kHz
Microphone Sensitivity	32 ± 3 dB	32 ± 3 dB
Microphone Impedance	16 Ohm	16 Ohm
Weight	160 grams	160 grams
Package Contents	Headset, Cable, Manual	Headset, Cable, Manual
Platform Compatibility	Windows, Xbox, Nintendo Switch, PS4/5, Mac OS (USB cable not included), PC (on PC use 3.5mm microphone jack adapter included), Wii, Xbox One	PC, Xbox, PS4 & PS5 games consoles

About SureFire

SureFire is a specialist European brand owned by Verbatim GmbH providing storage and accessory products for the gaming industry. Visit <https://www.surefire-gaming.com/>



POS Solutions (coming soon)



Totem

Panel

Floor Displays





Shelf Materials

Logo



Info Banner



Background



Shelf Stripes





BE ON FIRE



SUREFIRE