

# REVLON®

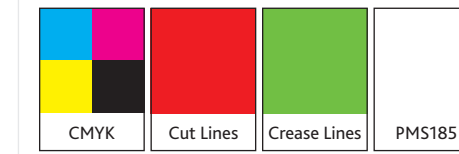
## Helen of Troy

Start Date: 01.12.16  
 Model#: RVDR5823UK1  
 UK / E: UK  
 Agile AW#: AW009778  
 AW ISSUE#: No#:1 Date: 01.05.17  
 Languages: English  
 File name: rvdbrx.RVDR5823UK1.AW009778.indd  
 Designer: Simon Finch  
 Factory: Jufa  
 Barcode#: 0761318058236

## PACKAGING SPECIFICATION

Dimensions: H:277mm W:185mm D:101mm  
 Material: 400gsm CCNB laminated with B8 flute  
 Finishes: Gloss PP coating  
 Revlon logos red (PMS185)

## Colours:



THIS PROOF IS NOT INTENDED FOR COLOUR MATCHING BUT FOR COLOUR INDICATION.

## PROOF STAGE

Date	Details
01.12.16	Set up 1st NEW a/w from previous RVDR5823UK
13.12.16	Amend to change name
14.12.16	Adding final CC images
16.12.16	Change product name
05.01.17	Revert to original product name - this has been approved by US & compliance
05.01.17	Approved for production No#:1 Date: 01.05.17
00.00.00	Comments
00.00.00	Comments

## APPROVALS

Department	Date	Approver
BM/Mktg	04.01.17	Maria Spagnuolo
Mktg Dir	00.00.00	
Licensors	04.01.17	- (Revlon)
Design	00.00.00	Alan Mentz
Eng. China	00.00.00	
Eng. UK / E	13.12.16	James Briscoe
Legal	00.00.00	

# REVLON®

## PERFECT HEAT™

### FAST AND LIGHT HAIR DRYER

#### IONIC TECHNOLOGY™

Negative ions help to breakdown water droplets in the hair for faster drying. This helps condition, smooth and make hair shinier, while reducing frizz and static.

#### BEFORE IONS AFTER IONS



revlonbeautycare.com  
RVDR5823UK1

# REVLON®

## NEW



## PERFECT HEAT™

### FAST AND LIGHT HAIR DRYER

#### POWERFUL AND LIGHTWEIGHT

IONIC TECHNOLOGY™  
for silky-smooth results

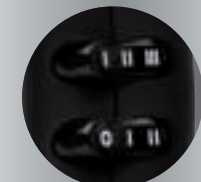
3 HEAT / 2 SPEED SETTINGS  
for complete drying and styling flexibility

2000 WATTS  
FAST DRYING

# REVLON®

## PERFECT HEAT™

### FAST AND LIGHT HAIR DRYER



3 HEAT / 2 SPEED SETTINGS  
for complete drying and styling flexibility



SMOOTHING CONCENTRATOR  
for precise drying and styling



COOL SHOT BUTTON  
releases cool air to lock in the style



REMOVABLE END CAP  
for easy cleaning to extend motor life



HANGING RING  
for convenient storage

3-year  
limited warranty  
RVDR5823UK1

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## PERFECT HEAT™

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www.revlonbeautycare.com

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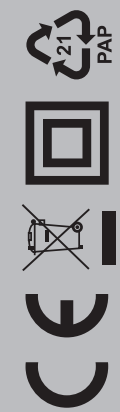
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Made in China.  
 European Headquarters  
 Kitz Europe Sàrl, Place Chauderon 18,  
 CH-1003 Lausanne, Switzerland.  
 HOT (UK) Ltd, 1-4 Jessops Riverside,  
 800 Brightside Lane, Sheffield, S9 2PX  
 United Kingdom.

For product information, visit us at  
 www.revlonbeautycare.com or www.revlon.com

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 (AW009778)

Actual product may differ slightly from the image on the packaging.



220V-240V - 50-60Hz-2000W

