

Helen of Troy

Start Date 09OCT20
 Model# HTIR1575UKE
 UK/E UK/E
 Agile AW# AW015600
 AW Issue# No#: 1 Date 16OCT20
 Languages EN/DE/FR/ES/IT/RU/PL
 File Name htssirbx.HTIR1575UKE.AW015600.INDD
 Designer Fabian
 Factory Jindeli
 Bar Code# 0-078729-81575-5

Artwork Specifications

This proof is not intended for colour matching but for colour indication

Dimensions W5.5" x H12.875" x D1.875"
 Scale 100%
 Material 350 GSM - C1S laminated with B9
 Finishes Matte PP coating + Matt Gold Foil + Spot UV High Glossy Varnish
 Colours CMYK + PMS 7444C



Proof stages

05OCT20 Fabian created AW based on brief
 12OCT20 Updated as per EMEA, added languages
 13OCT20 Updated warranty placement
 15OCT20 Injected translation
 16OCT20 Updated as per comments and Uploaded for production

Approvals

BM/MKT	16OCT20	Camille Bosson
BM/MKT	15OCT20	Evgenilia Kargina
MKT MNG	13OCT20	Diana Scandroglio
Design	16OCT20	Loc Pham
Eng UK/E	---	---
Comp UK/E	---	---
Eng APO	---	---
Comp APO	---	---
Legal	---	---

Helen of Troy - Kaz Europe Sàrl

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CUSTOM HEAT SETTING FOR LESS DAMAGE
 RÉGLAGE DE LA TEMPÉRATURE POUR LIMITER LES DOMMAGES INFLIGÉS AUX CHEVEUX

SOFT AND DEFINED CURLS WITH REDUCED FRIZZ AND ADDED SHINE
 DES BOUCLES SOUPLES ET SCULPTÉES, POUR PLUS DE BRILLANCE ET MOINS DE FRISOTTIS

ALL DAY FRIZZ CONTROL
 EFFET ANTI-FRISOTTIS TOUTE LA JOURNÉE

GOLD PLATED BARREL FOR FAST STYLING AND LONG-LASTING RESULTS
 CYLINDRE PLAQUÉ OR POUR UN COIFFAGE RAPIDE ET DES RÉSULTATS DURABLES

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 DEVIENT CHAUD...RESTE CHAUD

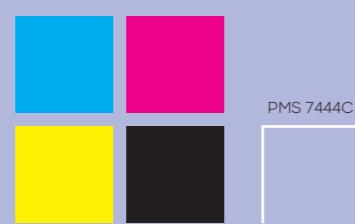
1.8 1.8M TANGLE-FREE SWIVEL CORD
 CORDON ROTATIF ANTI-ŒUDE DE 1,8 M



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AW ISSUE No#: 1 Date: 09OCT20



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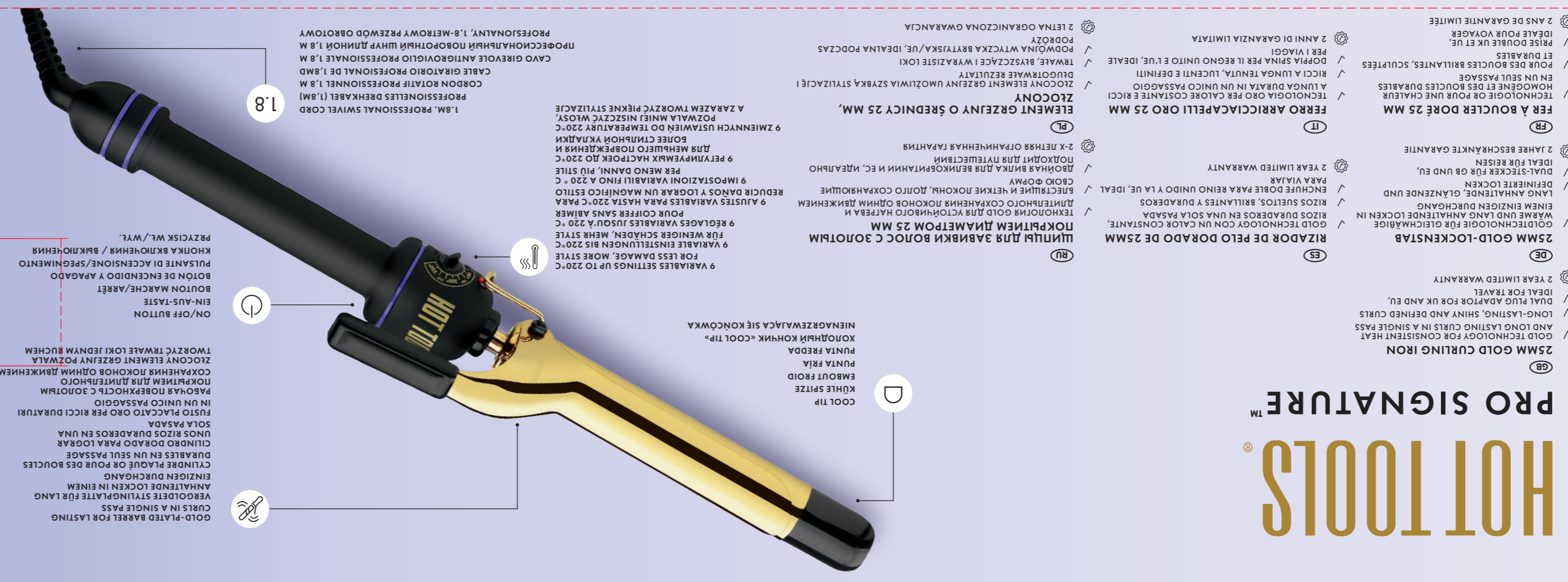
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THE PRODUCT YOU BUY MAY DIFFER SLIGHTLY FROM THE ONE SHOWN ON THIS CARTON DUE TO CONTINUING PRODUCT IMPROVEMENTS. / DAS VON IHNEN ERWORBENE PRODUKT IST UNTER UMSTÄNDEN NICHT GANZ MIT DER ABBILDUNG AUF DEM KARTON IDENTISCH, DA WIR UNSERE PRODUKTE KONTAUFLEND VERBESSERN. / VOTRE PRODUIT PEUT LÉGÈREMENT DIFFÉRER DE CELUI PRÉSENTÉ SUR L'EMBALLAGE EN RAISON DE NOS PROCESSUS D'AMÉLIORATION CONTINUS. / EL PRODUCTO QUE USTES ADQUIERE PUEDE DIFFERIR LEVEMENTE CON RELACIÓN AL QUE SE MUESTRA EN LA CAJA DEBIDO A MEJORAS CONSTANTES EN EL DESARROLLO DE PRODUCTOS. / IL PRODOTTO ACQUISTATO POTREBBE DIFFERIRE LEGGERMENTE DA QUELLO MOSTRATO SU QUESTA CONFEZIONE A CAUSA DEI CONTINUI MIGLIORAMENTI DEL PRODOTTO. / ТВОЕ ПОКУПКАЮЩЕЕ ПРОДУКТ МОЖЕТ НЕКОТОРОКО ОТЛИЧАТЬСЯ ОТ ИЗОБРАЖЕНИЯ НА КАРТОННОЙ УПАКОВКЕ ИЗ-ЗА ПОСТОЯННОГО УЛУЧШЕНИЯ НАШИХ ПРОДУКТОВ. / ЗАКУПЛЕНИ ПРОДУКТ МОЖЕ БИТИ НЕКОЛИКО РІЗНИЦЬ ОД ПРЕДСТАВЛЮНОГО НА ОПАКОВАННІ З ПОВІДОУ СЛІДЖЕГО ДОСКОНАЛЕННЯ ПРОДУКТІВ.

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100-240 V, 50-60 Hz, 33-35W
 MODEL HTIR1575UKE
 TYPE NO# ET1008ID



1.8M PROFESSIONAL SWIVEL CORD
 CORDON ROTATIF PROFESSIONNEL 1,8 M
 CABLE GIROVOLVE ANTIRROZAMIENTO PROFESIONAL DE 1,8 M
 CAVO GIREVOLE ANTIRROZAMENTO PROFESSIONALE 1,8 M
 ПРОФЕСІОНАЛЬНИЙ ПОВЕРТЛИВИЙ ШНУР ДИМНОГО 1,8 М
 PROFESIONÁLNY 1,8 METROVÝ PŘEVODŮ OBROVŮV

25MM GOLD CURLING IRON
 FERRO A BOUCLES D'OR 25 MM
 FERRO ARRICIACAPPELLI ORO 25 MM
 TECHNOLOGIE PER UNO CHIAVE
 MONOCERAMICHE E PER UNO CHIAVE
 A LUNGA DURATA IN UN UNICO MASSAGGIO
 A LUNGA DURATA EN UN ÚNICO MASAJEO
 ПОКРИТТЯ ІННОВАЦІЙНОЮ ТЕХНОЛОГІЄЮ
 ПЕРИОДИЧНОГО СОЗНАННЯ РОЗКОНО ОДИНА ДІЯННЯ
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2 YEAR LIMITED WARRANTY
 2 ANNI DI GARANZIA LIMITATA
 2 ANNE BESCHRAENKTE GARANTIE
 2 YEAR LIMITED WARRANTY
 2 ANNI DI GARANZIA LIMITATA
 2 ANNE BESCHRAENKTE GARANTIE

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