

Privacy policy

Last Updated Date: April 22, 2025

This Website Privacy Notice (the “ **Notice** ”) explains how we collect, use and more generally process your personal data in connection with your relationship with us when you visit or purchase from the websites offered by us (the “**Services**”).

The Services are provided or controlled by the following entities and their affiliates (i) PLAUD Inc (located at 8 The Green, Ste A, Dover, Kent County, Delaware 19901, US) (the “ **we** ”).

Here is a summary of the information contained in this Notice. This summary is to help you navigate the Notice and it is not a substitute for reading everything. You can view the particular sections for more detailed information.

1 What data do we collect about you? If you register an account to use the Service, we will need some personal data from you to set this up. We will also collect and create personal data about you when you use certain functions of the Website (e.g., when you buy some products on our website). If you need to get in touch with us, we will also collect and retain some information so that we can get back in touch with you and address any concerns. For more information, please refer to 1 What data do we collect about you?

2 How do we use your data? We process your personal data to manage the contract you have refused/agreed to and to provide functions related to account management, online shopping, and other services in the website. We also process your personal data to communicate with you in response to any support requests, to ensure the secure and stable operation as well as continuous improvement of the Services, and to investigate any reported illegal content in our Services in compliance with our legal obligation. For more information, please refer to 2 How do we use your data?

3 How do we retain and protect your data? We store your personal data on servers located in the United States, and we take every reasonable step to ensure that your personal data is only processed for the minimum period necessary for the purposes set forth in this Notice. Besides, we have implemented appropriate technical and