**Helen of Troy**

| | |
|---|---|
| Start Date | 12JAN22 |
| Mode# | **HTSTH2BGUKE** |
| UK/E | UKE |
| Agile A/W# | AW016437 |
| A/W Issue# | Note: 1 Date: 09MAR21 |
| Languages | EN, CZ, DE, FR, ES, IT, RU, PL |
| File Name | MstBx.HTSTH2BGUKE.AW016437.INDD |
| Designer | Simon Finch |
| Factory | FENDA |
| Bar Code# | 0-078729-11029-8 |

**Artwork Specifications**

This proof is not intended for colour matching
Not for colour indication

| | |
|---|---|
| Dimensions | W620mm x H706mm x D195mm |
| Scale | 100% |
| Material | 300g C1S laminated with KF + 250g C1S + Ribbon |
| Finishes | Matt Gold Foil + Spot UV High Glossy Varnish + Embossing |
| Colours | CMYK + PMS 7534C |

CYAN | PMS 7534 | DIE LINE | PANTONE 1805 BRZ | SPOT UV | EMBOSS | ECRU or PAPER COLOUR

**Proof stages**

| | |
|---|---|
| 13JAN22 | Created 1st artwork for comments |
| 20JAN22 | Amends as per comments |
| 24JAN22 | Amends as per comments |
| 25JAN22 | Amends as per comments |
| 01FEB22 | Amends as per comments |
| 07FEB22 | Amends as per comments |
| 28FEB22 | Amend packaging size from 375x92x140 to 620x195 |
| 03MAR22 | Adding translations |
| 08MAR22 | Amends as per comments |
| 09MAR22 | Layer and finishes set up for production Uploaded for production |

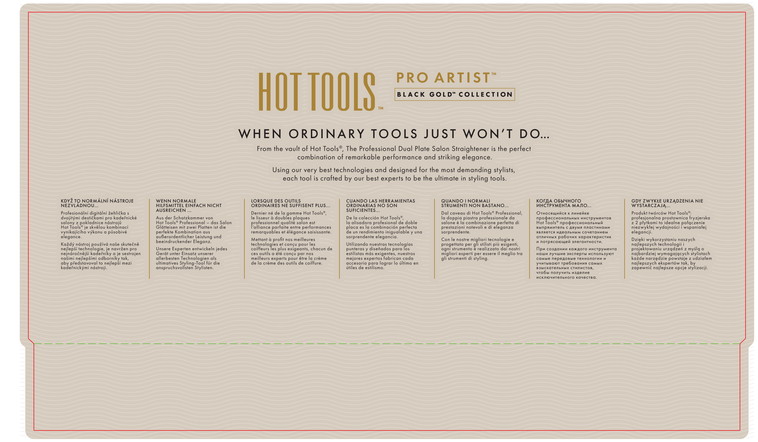
**Approvals**

| | | |
|---|---|---|
| BRS/PMC | 04MAR22 | Camille Bosson |
| BRS/MKT | 04MAR22 | Simona Tomasaitl |
| MKT PNG | 04MAR22 | Diana Scandroglio |
| Design | 09MAR22 | Loc Pham |
| Eng UK/E | 04MAR22 | James Briscoe |
| Comp UK/E | 04MAR22 | Sersy Sefan |
| Eng AOD | 04MAR22 | Andrew Deng |
| Comp AOD | 04MAR22 | John Gub |
| Legal | | |

**Helen of Troy - Kaz Europe Sàrl**
Creative Department
Place Chauderon 18
1003 Lausanne
Switzerland

## outer box

## Inner




## Insert(A3B, no printing)