Brand: Paw Patrol
Product Description: PAW Paw Patrol VHC Rocky Feature Vehicle
SPM No.: SPM 27330
Component:
Board: 350gsm CCNB+B9 (E Flute)
Spec. No.: SPM_27330_PAW_CB_V7
Note:

Country of Origin Placement

UPC Block Placement

Production Notes

Artwork serial (docket):
T97286_0001_20156845_GML_CB_R1(PAW_Vhc_Megasaurus_Dino_Vehicle_F26)
Visual Branding Designer / Date :
Mike Petrosky (10/24/2025) / Marvin Yu (11/13/2025)

Cyan | Magenta | Yellow | Black | PMS 375C | 2Nd

Brand: Paw Patrol
Material: Following Engineer Spec
Coating:

Spot/Pantone color

	Color	Target Values L	a	b	Measured Values L	a	b	Deviation (dE2000)
Pantone 375 C		79	-41	77				

Spectrophotometer settings:
a. Observer Angle: 2
b. Illuminant: D50
c. Filter: Colorimetric - M1(ISO)

Printed color approval process:
The color tolerance for the print run with the spectrophotometer is ΔE 06 s2 averaged from measuring the color on the left side, middle, and right side of the printed board.

- This contract proof is simulated ISO-12647-2 printing standard on CCNB / C1S.(G7 specification)
- CMYK color on printing must closely matching to this contract proof.
- The Spot / Pantone color must match the LAB value displayed above.
- Print sample standard viewing condition is D50 light booth.
- Screen ruling 175 Lpi or above.
- Die-line may slightly different from latest development, check with product vendor or Spin Master.
- Die-line, placement line and placement indicator do not print.

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UPC Block - Placement

Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC
If required UPC is not found in this artwork, printer to generate accordingly

Domestic UPC: #6075939/ #20156845
International UPC: #6075939/ #20156845

Walmark Domestic UPC
Walmark International UPC

FRONT PANEL PLACEMENT

TOP / BOTTOM PLACEMENT - BOXED ITEMS ONLY

Country of Origin - Placement

Factory according to production country to print Country of Origin (COO)
If corresponding country is not in below, contact Spin Master to provide translation

China
Vietnam
Mexico
India
Indonesia

Country of Origin Placement



MicroUPC Block Placement