

## THE OUTSIDER



Product effect:  
**THE MATTE NATURAL LOOK**  
Product type:  
**SHAPING MUD**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Short  
Look: Natural

## THE FREAKER



Product effect:  
**THE FUNKY PUNKY LOOK**  
Product type:  
**SHAPING GUM**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Short  
Look: Freaky

## THE ROCKER



Product effect:  
**THE EXTREME FREEZE LOOK**  
Product type:  
**HARDCORE GLUE**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Short  
Look: Extreme

## THE SCREAMER



Product effect:  
**THE CLASSIC OUT OF BED LOOK**  
Product type:  
**MOULDING BUTTER**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Short - Medium  
Look: Messy

## THE PLAYER



Product effect:  
**THE MESSY LOOK**  
Product type:  
**MOLDING FIBRE GUM**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Medium  
Look: Sleek & Volume

## THE CATCHER



Product effect:  
**THE 'ROCK THE CURLS' LOOK**  
Product type:  
**CURL ACTIVATING PASTE**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: All  
Look: Curly

## THE RULER



Product effect:  
**THE SLEEK CHOPPY LOOK**  
Product type:  
**SHAPING PASTE**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Medium  
Look: Sleek & Choppy

## THE SINNER



Product effect:  
**THE GRUNGY DIRTY LOOK**  
Product type:  
**PLIABLE PASTE**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Medium to Long  
Look: Grungy

## THE SEEKER



Product effect:  
**THE LONG CURLY LOOK**  
Product type:  
**CURL BOUNCING PUTTY**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Long  
Look: Bouncy Curis

## THE BOUNCER



Product effect:  
**THE BOUNCY CURLS LOOK**  
Product type:  
**CURL POTION**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Medium to Long  
Look: Soft & Shine, Curly

## THE SAVIOUR



Product effect:  
**THE SLEEK ANTI FRIZZIES LOOK**  
Product type:  
**SMOOTHING CREAM SERUM**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Medium to Long  
Look: Shine & Anti-Frizz

## THE REBEL



Product effect:  
**THE FIRM REBELLIOUS LOOK**  
Product type:  
**SHINY POMADE**

Hold: 1 2 3 4 5 6 7 8 9 10  
Shine: 1 2 3 4 5 6 7 8 9 10

Length: Short  
Look: Shine & Slick

## THE BLENDER



Product effect:  
**THE SHINY LOOK**  
Product type:  
**COCKTAIL CREAM**

Hold: 0 Shine: 10  
use:  
Add a few drops  
for more shine.

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