



To Whom it May Concern,

**Data Transparency for Connected JLab Products**

Connected JLab products themselves do not independently generate or collect data. All data are generated through PostHog analytics during use of the JLab App (iOS and Android). While the app is active, PostHog continuously records user-event data and related event properties.

**Type & format:** JSON-formatted event data in structured tables.

**Volume:** ~150 000 events/day total (≈ 7 per user).

**Storage:** Temporarily stored in the app for ~30 seconds, then transferred to PostHog's remote servers, where it may be retained for up to 7 years.

**Purpose:** To analyze app performance and improve the user experience. Data are not shared with third parties without user consent.

**Access, deletion, and sharing:**

You may obtain, delete, or request sharing of your data with a third party by calling **+1-405-445-7219**, emailing **support@jlabaudio.com**, or completing our [privacy webform](#). Your data will be provided in a structured, machine-readable format (JSON or CSV).

**Data holder:** JLab, 5927 Landau Court, Carlsbad CA 92008 USA.

This notice fulfills Articles 3 and 5 of Regulation (EU) 2023/2854 (Data Act) for connected products placed on the EU market.

Sincerely,

Justin Liu  
Senior Vice President of Purchasing  
JLab