

UPC Block - Placement

Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC
If required UPC is not found in this artwork, printer to generate accordingly

Domestic UPC

International UPC

#6074758 / #20155089

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Country of Origin - Placement

Factory according to production country to print Country of Origin (COO)
If corresponding country is not in below, contact Spin Master to provide translation

China

Vietnam

India

Mexico

Indonesia

Production Notes

Artwork serial (do not cut):
T40351_0008_20155089_EDU_CB_R1(BGM_Hbz_Hnl_Hedbanz_Core_M03_Vt_F25)

Visual Branding Designer / Date :
Vita Shen (1/20/2025)

Cyan

Magenta

Yellow

Black

SpinnMaster Color

Brand: Hedbanz

Material: Follow engineer spec.

Coating:

• This contract proof is simulated ISO-12647-2 printing standard on CCNB / C15 (G7 specification)

• CMYK color on printing must closely matching to this contract proof.

• The Spot / Pantone color must match the LAB value displayed above.

• Print sample standard viewing condition is D50 light booth.

• Screen ruling 175 Lpi or above.

• Die-line may slightly different from latest development, check with product vendor or Spin Master.

• Die-line, placement line and placement indicator do not print.

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GLOSSY PAPER

Mockup Reference

Mockup reference for visual on how final pkg should be.

RARA WAT BEN IK?

HET RAZENDSNELLE VRAGEN- EN RAADSPEL

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The diagram illustrates the layout for the 'RARA WAT BEN IK?' game packaging, consisting of a LID (top) and a BASE (bottom).

LID Dimensions:

- Width: 10.5 [266.75]
- Height: 16.09 [408.68]
- Top Flap Width: 31.91 [810.49]
- Top Flap Height: 10.31 [261.92]
- Top Flap Fold Line: 10.31 [261.92]
- Top Flap Fold Line: 10.31 [261.75]

BASE Dimensions:

- Width: 10.5 [266.58]
- Height: 10.31 [261.75]
- Top Flap Width: 10.31 [261.92]
- Top Flap Height: 10.31 [261.92]
- Top Flap Fold Line: 10.31 [261.92]
- Top Flap Fold Line: 10.31 [261.75]

Placement Markers:

- Country of Origin Placement:** Indicated by an arrow pointing to the top right corner of the BASE.
- UPC Block Placement:** Indicated by an arrow pointing to the top right corner of the BASE.

Product Description:

- Brand: Hedbanz
- Product Description: Standard Style
- Project ID: Base_Top
- Component: 80gsm C2S
- Material: 80gsm C2S
- Grain/Corr. Direction: vertical
- Spec. No.: SS_Set Up_10.5 x 2 x 10.5
- Rev. Description: 2019-10-11
- Revision Date: 2019-10-11
- Notes: