

Informational Notice on Connected Products and Related Services

NOTICE TO USERS

This informational notice (“Notice”) is provided in compliance with Articles 3(2) and 3(3) of the Data Act¹ to ensure that you as user have adequate information about the data-related functionalities of our connected product and/or related service before concluding any contract for its purchase, rent, lease and/or provision of a related service. All terms in this Notice shall have the same meaning as in the Data Act. Please read the following information carefully.

Connected Product and Related Service Name/Description: [product and service list](#)

INFORMATION RELATED TO CONNECTED PRODUCT:

1. Type, Format, and Estimated Volume of Product Data

The connected product specified above can generate the following:

- **Type of Data Generated:** Usage data (e.g., usage time and frequency, performance metrics including operational status and error reports)
- **Data Format:** JSON
- **Estimated Volume of Data:** Several megabytes per day, based on typical usage

2. Continuous and Real-Time Data Generation

This connected product:

- ☐ Is capable of generating data **continuously** and **in real-time**.
- ☒ Is **not capable** of continuous and real-time data generation.

Collect camera operation logs when connected to the smartphone app.

3. Data Storage Capabilities

The connected product has the following data storage capabilities:

¹ REGULATION (EU) 2023/2854 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 13 December 2023 on harmonised rules on fair access to and use of data and amending Regulation (EU) 2017/2394 and Directive (EU) 2020/1828 (Data Act) (Official Journal of the European Union L 2023/2854 of 22 December 2023).

○ **On-Device Data Storage:**

☐ Yes

☒ No

○ **Remote Server Data Storage (if the Connected Product is connected with the Related Service below):**

☒ Yes

☐ No

→ If applicable, the data will be retained on a remote server for as long as it is necessary for the functionality of the Connected Product above, for the provision of an associated service or as long as there is a legally recognized interest in further storage (e.g. product improvement, statutory retention periods).

4. Access, Retrieval, and Erasure of Data

As far as the product data is collected via the Related Service, you as user may request access or retrieve such product data in accordance with the procedure in the Related Service section below. The product data collection happens only if the Connected Product are connected with the Related Service and there is no other option to access, retrieve and delete the data.

INFORMATION RELATED TO RELATED SERVICE(S):

1. a) Nature, Estimated Volume, and Collection Frequency of Product Data

We expect to obtain **product data** that includes information collected from the connected product specified above usage status such as usage time and frequency, performance metrics including operational status and error reports. The estimated volume of data collection will depend on the specific product and service but is anticipated to range from approximately several megabytes per day. Collection frequency is expected to be each time the device connects with the dedicated smartphone app.

b) Arrangements for Access or Retrieval and Data Retention:

You as user may access or retrieve such product data through by submitting a data access request through the contact point(s) below. We will store this data on secured cloud servers located in EU member state(s) for as long as it is necessary for the functionality of the Connected Product above, for the provision of an associated service or as long as there is a legally recognized interest in further storage (e.g. product improvement, statutory retention periods).

2. a) Nature and Estimated Volume of Related Service Data

During the provision of our services, we expect to generate **related service data**, including logs of service usage, customer interaction data of the dedicated smartphone app. The estimated data volume is several megabytes, and the expected frequency of generation is upon user interaction.

b) Arrangements for Access or Retrieval and Data Retention:

You as user can access or retrieve such data via the contact point(s) below. The data will be stored on secured cloud servers located in EU member state(s) for as long as it is necessary for the functionality of the Connected Product above, for the provision of an associated service or as long as there is a legally recognized interest in further storage (e.g. product improvement, statutory retention periods).

3. Use of Readily Available Data and Sharing with Third Parties

We may use the collected data for purposes agreed in the contract(s) with you (and otherwise permitted under GDPR and/or national data protection laws if applicable) such as performance of such contracts, analysis to improve service quality, providing information for customer inquiries, and use in market research and marketing.

Third-Party Use:

We may share the data with third parties such as our sub-processors only to the extent necessary for the fulfilment of the contract(s) and/or as permitted under applicable data protection laws, in particular GDPR.

4. Identity of the Data Holder and Contact Details

Prospective Data Holder:

Name: FUJIFILM Corporation

Address: 324, Uetake-cho 1-chome, Kita-ku, Saitama-shi, Saitama 331-9624, Japan

FUJIFILM Corporation representative can be contacted as follows:

Name: FUJIFILM Europe GmbH

Address: Balcke-Dürr-Allee 6, 40882 Ratingen, Germany

You can reach us through the following means: applicable contact point(s) available at <https://www.fujifilm.com/de/en/legal-documents>

5. Data Sharing and Termination

You as user may request us to share data with third parties and/or end such sharing, subject to applicable requirements and limitations of Data Act.

6. Right to Lodge a Complaint

You as user have the right to lodge complaints about potential infringements of data-related provisions. Complaints can be addressed to the competent authority designated under Article 37 of the Data Act.

7. Trade Secrets

No trade secrets are made accessible.

8. Contract Duration and Termination Arrangements

Applicable Terms of Use of the Related Service(s) ("Applicable Terms") governs the contractual relationship between the Data Holder and User regarding use of the Related Service(s). As long as you use the Related Service(s) by agreeing to the Applicable Terms, the Applicable Terms continue to apply. The terms and conditions governing the termination of the Related Service(s) are outlined in the Applicable Terms if applicable.

List of products and Services

Connected Product Name	Description of Connected Product	Related Service Name	Description of Related Service
instax mini Link	Smartphone printer	instax mini Link	Smartphone app
instax mini Link 2			
instax mini Link 2 SPECIAL EDITION			
instax mini Link 3			
instax SQUARE Link		instax SQUARE Link	
instax Link WIDE		instax Link WIDE	
instax mini LiPlay	Hybrid camera	instax mini LiPlay	
instax mini Evo		instax mini Evo	
instax WIDE Evo		instax WIDE Evo	
instax Pal	Digital camera	instax Pal	